

## **Hosiery in Colombia**

Market Direction | 2023-11-06 | 18 pages | Euromonitor

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### **Report description:**

Executive events, forums and union meetings have been reactivated post pandemic, and the trend in hosiery is the use of trendy stockings with vibrant colours and patterns: stripes, dots, cartoons and even fruits. Some businessmen mix them with the classic suit jacket and tie. Colombian hosiery brands have gained popularity for their stylish and uniquely patterned tights and socks that add flair to any outfit. One prominent brand is Vielo known for its innovative designs and attention to detail.

Euromonitor International's Hosiery in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Non-Sheer Hosiery, Sheer Hosiery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Hosiery market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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