

## **Hosiery in Colombia**

Market Direction | 2023-11-06 | 18 pages | Euromonitor

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### **Report description:**

Executive events, forums and union meetings have been reactivated post pandemic, and the trend in hosiery is the use of trendy stockings with vibrant colours and patterns: stripes, dots, cartoons and even fruits. Some businessmen mix them with the classic suit jacket and tie. Colombian hosiery brands have gained popularity for their stylish and uniquely patterned tights and socks that add flair to any outfit. One prominent brand is Vielo known for its innovative designs and attention to detail.

Euromonitor International's Hosiery in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Non-Sheer Hosiery, Sheer Hosiery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Hosiery market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## Table of Contents:

Hosiery in Colombia  
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### List Of Contents And Tables

#### HOSIERY IN COLOMBIA

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Demand grows for patterned tights thanks to the latest fashion trend

Imports and contraband prove a threat to the sales of national players

Consumers wait for sales or shop in low-priced outlets when buying hosiery as it is not considered of primary importance

##### PROSPECTS AND OPPORTUNITIES

Local brand innovation continues to shape design

Durability is an important aspect in consumer buying decisions in hosiery

Athleisure trend continues to influence hosiery design

##### CATEGORY DATA

Table 1 Sales of Hosiery by Category: Volume 2018-2023

Table 2 Sales of Hosiery by Category: Value 2018-2023

Table 3 Sales of Hosiery by Category: % Volume Growth 2018-2023

Table 4 Sales of Hosiery by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Hosiery: % Value 2019-2023

Table 6 LBN Brand Shares of Hosiery: % Value 2020-2023

Table 7 Forecast Sales of Hosiery by Category: Volume 2023-2028

Table 8 Forecast Sales of Hosiery by Category: Value 2023-2028

Table 9 Forecast Sales of Hosiery by Category: % Volume Growth 2023-2028

Table 10 □Forecast Sales of Hosiery by Category: % Value Growth 2023-2028

#### APPAREL AND FOOTWEAR IN COLOMBIA

##### EXECUTIVE SUMMARY

Apparel and footwear in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for apparel and footwear?

##### MARKET DATA

Table 11 Sales of Apparel and Footwear by Category: Volume 2018-2023

Table 12 Sales of Apparel and Footwear by Category: Value 2018-2023

Table 13 Sales of Apparel and Footwear by Category: % Volume Growth 2018-2023

Table 14 Sales of Apparel and Footwear by Category: % Value Growth 2018-2023

Table 15 NBO Company Shares of Apparel and Footwear: % Value 2019-2023

Table 16 LBN Brand Shares of Apparel and Footwear: % Value 2020-2023

Table 17 Distribution of Apparel and Footwear by Format: % Value 2018-2023

Table 18 Distribution of Apparel and Footwear by Format and Category: % Value 2023

Table 19 Forecast Sales of Apparel and Footwear by Category: Volume 2023-2028

Table 20 □Forecast Sales of Apparel and Footwear by Category: Value 2023-2028

Table 21 □Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2023-2028

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Summary 1 Research Sources

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