

Footwear in the US

Market Direction | 2023-11-10 | 22 pages | Euromonitor

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Report description:

After experiencing a significant decline in 2020 due to the pandemic, sales of footwear rebounded notably in 2021, seeing a full recovery. This resurgence was driven by consumers eager to update their wardrobes and regain a sense of normalcy as pandemic-related restrictions were lifted across the US. However, in 2022 footwear faced a setback. Escalating inflation rates and economic uncertainties limited consumer demand for footwear, and sales turned to volume decline. In 2023 the category has co...

Euromonitor International's Footwear in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Children's Footwear, Men's Footwear, Women's Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Footwear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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