

Digestive Remedies in Taiwan

Market Direction | 2023-10-30 | 24 pages | Euromonitor

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Report description:

Consumption of digestive remedies in Taiwan has picked up in 2023, with most categories set to register stronger volume growth or lower rates of decline than in 2022. This is mainly explained by the easing of the pandemic, in that people have become more prone to various digestive problems as busier lifestyles have left less time for home cooking and made it harder to maintain healthy eating habits. Sales have been further buoyed by the spread of gastrointestinal infections amidst higher levels...

Euromonitor International's Digestive Remedies in Taiwan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Digestive Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Self-medication/self-care and preventive medicine

Switches

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