

## **Dietary Supplements in Taiwan**

Market Direction | 2023-10-30 | 26 pages | Euromonitor

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### **Report description:**

Overall volume sales of dietary supplements in Taiwan have picked up in 2023, with most categories set to show improved results in this regard as compared to 2022. As with vitamins, demand has been buoyed by the growing adoption of more holistic and preventive attitudes to health, which are encouraging people to regularly consume these products to enhance general wellbeing, guard against specific diseases and obtain relief from chronic and recurring ailments. Varieties with immune support claims...

Euromonitor International's Dietary Supplements in Taiwan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dietary Supplements market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
October 2023

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