

Dairy Products and Alternatives in Malaysia

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Report description:

Baby food continues to be adversely affected by falling birth rates, economic difficulties, breastfeeding and home-cooked alternatives and variances in distribution. Dried and prepared baby food can be easily replaced by home-cooked food, while rising unit prices force parents to look for cheaper milk formulae or complement with breast milk for economy reasons.

Euromonitor International's Dairy Products and Alternatives in Malaysia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Products and Alternatives market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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KEY DATA FINDINGS

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