

Cough, Cold and Allergy (Hay Fever) Remedies in India

Market Direction | 2023-11-10 | 25 pages | Euromonitor

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Report description:

In 2023, cough, cold, and allergy (hay fever) remedies in India is set to experience moderate single-digit current value growth, driven predominantly by the demand for decongestants. Decongestants is expected to demonstrate above-average growth due to consumers prioritising the need for a comfortable night's sleep. These products offer a solution for individuals grappling with nasal congestion, ultimately enhancing their overall sleep quality - a vital component of good health. With decongestant...

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

November 2023

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Procter & Gamble's Vicks continues to lead with its extensive distribution

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