

## **Consumer Health in Sri Lanka**

Market Direction | 2023-10-30 | 58 pages | Euromonitor

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### **Report description:**

During the pandemic Sri Lanka received international support to purchase the necessary medication to help them fight COVID-19. However, due to the current economic crisis the Government of Sri Lanka has had to impose import restrictions due to limited foreign reserves in the country. This has led to a shortage of some consumer health products. Even though there are local producers such as the State Pharmaceuticals Corporation of Sri Lanka, they have struggled to keep up with the demand.

Euromonitor International's Consumer Health in Sri Lanka report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Consumer Health market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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