

Consumer Health in New Zealand

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Report description:

The consumer health industry in New Zealand continued to witness robust growth in current value terms in 2023. The year marked a return to a semblance of normality in the country, following the reopening of borders and the lifting of COVID-19 restrictions. However, this was accompanied by a sense of "prevention fatigue" in the general population, following two years of pandemic-related challenges, which saw fewer consumers maintaining mitigation strategies, such as social distancing and mask-wea...

Euromonitor International's Consumer Health in New Zealand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Consumer Health in New Zealand
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List Of Contents And Tables

CONSUMER HEALTH IN NEW ZEALAND

EXECUTIVE SUMMARY

Consumer health in 2023: The big picture
2023 key trends
Competitive landscape
Retailing developments
What next for consumer health?

MARKET INDICATORS

Table 1 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023
Table 2 Life Expectancy at Birth 2018-2023

MARKET DATA

Table 3 Sales of Consumer Health by Category: Value 2018-2023
Table 4 Sales of Consumer Health by Category: % Value Growth 2018-2023
Table 5 NBO Company Shares of Consumer Health: % Value 2019-2023
Table 6 LBN Brand Shares of Consumer Health: % Value 2020-2023
Table 7 Penetration of Private Label in Consumer Health by Category: % Value 2018-2023
Table 8 Distribution of Consumer Health by Format: % Value 2018-2023
Table 9 Distribution of Consumer Health by Format and Category: % Value 2023
Table 10 □Forecast Sales of Consumer Health by Category: Value 2023-2028
Table 11 □Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

APPENDIX

OTC registration and classification
Vitamins and dietary supplements registration and classification
Self-medication/self-care and preventive medicine
Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

ANALGESICS IN NEW ZEALAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Early start to the flu season results boosts demand for analgesics
Panadol and Nurofen remain the go-to choices for analgesics among New Zealanders
Supermarkets and pharmacies share sales of analgesics

PROSPECTS AND OPPORTUNITIES

Older demographic will be key element of growth for pain relieving medicines
GSK Consumer Healthcare trials natural, plant-based analgesic in keeping with consumer demand for more 'natural' products
Incumbent brands to strengthen their hold over the market

CATEGORY DATA

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Table 12 Sales of Analgesics by Category: Value 2018-2023

Table 13 Sales of Analgesics by Category: % Value Growth 2018-2023

Table 14 NBO Company Shares of Analgesics: % Value 2019-2023

Table 15 LBN Brand Shares of Analgesics: % Value 2020-2023

Table 16 Forecast Sales of Analgesics by Category: Value 2023-2028

Table 17 Forecast Sales of Analgesics by Category: % Value Growth 2023-2028

COUGH, COLD AND ALLERGY (HAY FEVER) REMEDIES IN NEW ZEALAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Greater demand for cough, cold and allergy remedies, thanks to return of pre-pandemic lifestyles and early start to flu season

Pharyngeal preparations begin to close the gap with medicated confectionery

Major brands continue to vie for leading position

PROSPECTS AND OPPORTUNITIES

Increased focus on preventative health should benefit sales

Ban on cough remedies containing pholcodine in Australia could prompt similar measures from Medsafe

Slow growth for e-commerce channel as consumers prefer to shop in-store

CATEGORY DATA

Table 18 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2018-2023

Table 19 Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2018-2023

Table 20 NBO Company Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2019-2023

Table 21 LBN Brand Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2020-2023

Table 22 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2023-2028

Table 23 Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2023-2028

DIGESTIVE REMEDIES IN NEW ZEALAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Resurgence of dining out increases demand for digestive remedies

Poor diets with a lack of fibre result in indigestion and heartburn

Reckitt Benckiser maintains its lead in digestive remedies, ahead of Johnson & Johnson

PROSPECTS AND OPPORTUNITIES

More New Zealanders expected to resort to digestive remedies, due to poor diets

Improving gut health will be key focus of packaged food manufacturers and producers of dietary supplements

Consumer loyalty to their chosen remedies will remain an obstacle for smaller players

CATEGORY DATA

Table 24 Sales of Digestive Remedies by Category: Value 2018-2023

Table 25 Sales of Digestive Remedies by Category: % Value Growth 2018-2023

Table 26 NBO Company Shares of Digestive Remedies: % Value 2019-2023

Table 27 LBN Brand Shares of Digestive Remedies: % Value 2020-2023

Table 28 Forecast Sales of Digestive Remedies by Category: Value 2023-2028

Table 29 Forecast Sales of Digestive Remedies by Category: % Value Growth 2023-2028

DERMATOLOGICALS IN NEW ZEALAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Growth of antifungals strengthens as New Zealanders engage in more physical activities

Dynamic performance for hair loss treatments, due ageing population and rising stress levels

International players retain their lead

PROSPECTS AND OPPORTUNITIES

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Demographic trends will continue to shape dermatologicals, moving forward

Beauty products to provide tougher competition for dermatologicals

Social stigma of certain products is likely to benefit online sales

CATEGORY DATA

Table 30 Sales of Dermatologicals by Category: Value 2018-2023

Table 31 Sales of Dermatologicals by Category: % Value Growth 2018-2023

Table 32 NBO Company Shares of Dermatologicals: % Value 2019-2023

Table 33 LBN Brand Shares of Dermatologicals: % Value 2020-2023

Table 34 LBN Brand Shares of Hair Loss Treatments: % Value 2020-2023

Table 35 Forecast Sales of Dermatologicals by Category: Value 2023-2028

Table 36 Forecast Sales of Dermatologicals by Category: % Value Growth 2023-2028

NRT SMOKING CESSATION AIDS IN NEW ZEALAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Steady growth for NRT smoking cessation aids as prevalence of smoking declines in New Zealand

NRT gum and NRT patches account for majority of sales

Static competitive landscape as consumers prefer to stay loyal to a single brand

PROSPECTS AND OPPORTUNITIES

Sluggish performance expected, due to lack of innovation

More consumers take up vaping amid decline in cigarette smoking

New Zealand implements tough anti-smoking laws to reduce smoking

CATEGORY INDICATORS

Table 37 Number of Smokers by Gender 2018-2023

CATEGORY DATA

Table 38 Sales of NRT Smoking Cessation Aids by Category: Value 2018-2023

Table 39 Sales of NRT Smoking Cessation Aids by Category: % Value Growth 2018-2023

Table 40 NBO Company Shares of NRT Smoking Cessation Aids: % Value 2019-2023

Table 41 LBN Brand Shares of NRT Smoking Cessation Aids: % Value 2020-2023

Table 42 Forecast Sales of NRT Smoking Cessation Aids by Category: Value 2023-2028

Table 43 Forecast Sales of NRT Smoking Cessation Aids by Category: % Value Growth 2023-2028

SLEEP AIDS IN NEW ZEALAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

High levels of stress and anxiety lead to disruption of sleep patterns

Increased evening screen time usage fuels demand for sleep aids among teenagers

Sleep Drops leads the market for sleep aids

PROSPECTS AND OPPORTUNITIES

Further growth expected for sleep aids, as stress and anxiety levels show no signs of abating

Growing competition from substitute products which focus on improving sleep health

No major changes to competitive landscape, due to lack of new product development

CATEGORY DATA

Table 44 Sales of Sleep Aids: Value 2018-2023

Table 45 Sales of Sleep Aids: % Value Growth 2018-2023

Table 46 NBO Company Shares of Sleep Aids: % Value 2019-2023

Table 47 LBN Brand Shares of Sleep Aids: % Value 2020-2023

Table 48 Forecast Sales of Sleep Aids: Value 2023-2028

Table 49 Forecast Sales of Sleep Aids: % Value Growth 2023-2028

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EYE CARE IN NEW ZEALAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Declining eye health due to increase in screen time and ageing population

Increase in outdoor activities drives demand for allergy eye care

Clear Eyes retains its lead as mist formats prove popular with consumers

PROSPECTS AND OPPORTUNITIES

Bright future predicted for eye care

Climate change will impact hay fever sufferers

Ageing population will fuel demand for products designed to relieve dry eye symptoms

CATEGORY DATA

Table 50 Sales of Eye Care by Category: Value 2018-2023

Table 51 Sales of Eye Care by Category: % Value Growth 2018-2023

Table 52 NBO Company Shares of Eye Care: % Value 2019-2023

Table 53 LBN Brand Shares of Eye Care: % Value 2020-2023

Table 54 Forecast Sales of Eye Care by Category: Value 2023-2028

Table 55 Forecast Sales of Eye Care by Category: % Value Growth 2023-2028

WOUND CARE IN NEW ZEALAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Demand for wound care products increases, as New Zealanders return to their usual pre-pandemic routines

Wound care suffers from maturity

Channel dynamics remain relatively static amid slow growth of e-commerce

PROSPECTS AND OPPORTUNITIES

Growth of wound care to stabilise, following post-pandemic boom, although demographic trends could have positive effect

Further opportunities environmental sustainability for wound care

No expected changes to competitive landscape

CATEGORY DATA

Table 56 Sales of Wound Care by Category: Value 2018-2023

Table 57 Sales of Wound Care by Category: % Value Growth 2018-2023

Table 58 NBO Company Shares of Wound Care: % Value 2019-2023

Table 59 LBN Brand Shares of Wound Care: % Value 2020-2023

Table 60 Forecast Sales of Wound Care by Category: Value 2023-2028

Table 61 Forecast Sales of Wound Care by Category: % Value Growth 2023-2028

VITAMINS IN NEW ZEALAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Demand for vitamins slows, as lifestyles normalise post-pandemic

Manufacturers invest in multivitamins targeted at specific health needs, in order to boost consumption

Inflationary pressures impact manufacturers and consumers

PROSPECTS AND OPPORTUNITIES

Continued shift to increasing personalisation

Growth opportunities in terms of innovative formats

New therapeutic goods legislation to impact industry

CATEGORY DATA

Table 62 Sales of Vitamins by Category: Value 2018-2023

Table 63 Sales of Vitamins by Category: % Value Growth 2018-2023

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Table 64 Sales of Multivitamins by Positioning: % Value 2018-2023

Table 65 NBO Company Shares of Vitamins: % Value 2019-2023

Table 66 LBN Brand Shares of Vitamins: % Value 2020-2023

Table 67 Forecast Sales of Vitamins by Category: Value 2023-2028

Table 68 Forecast Sales of Vitamins by Category: % Value Growth 2023-2028

DIETARY SUPPLEMENTS IN NEW ZEALAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Rising inflation impacts unit prices for dietary supplements

Consumers gravitate towards products claiming to address specific health requirements, in keeping with a more holistic approach to wellbeing

Growing demand for products addressing women's health and beauty needs, with collagen-based formulations gaining traction

PROSPECTS AND OPPORTUNITIES

New regulations regarding natural health products to impact industry

Pill fatigue drives growth in innovative new formats

Growing demand for plant-based supplements

CATEGORY DATA

Table 69 Sales of Dietary Supplements by Category: Value 2018-2023

Table 70 Sales of Dietary Supplements by Category: % Value Growth 2018-2023

Table 71 Sales of Dietary Supplements by Positioning: % Value 2018-2023

Table 72 NBO Company Shares of Dietary Supplements: % Value 2019-2023

Table 73 LBN Brand Shares of Dietary Supplements: % Value 2020-2023

Table 74 Forecast Sales of Dietary Supplements by Category: Value 2023-2028

Table 75 Forecast Sales of Dietary Supplements by Category: % Value Growth 2023-2028

WEIGHT MANAGEMENT AND WELLBEING IN NEW ZEALAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

High obesity rates drive growth in weight management and wellbeing, with supplement nutrition drinks leading the way

Meal replacements continue to decline, despite wide product variety, while weight loss supplements retain their appeal

Strong competition from sports nutrition places pressure on sales

PROSPECTS AND OPPORTUNITIES

High obesity levels will sustain demand for weight management and wellbeing products

Ageing population presents opportunity for supplement nutrition drinks

Weight management products will face growing competition from other products targeting a similar demographic

CATEGORY DATA

Table 76 Sales of Weight Management and Wellbeing by Category: Value 2018-2023

Table 77 Sales of Weight Management and Wellbeing by Category: % Value Growth 2018-2023

Table 78 NBO Company Shares of Weight Management and Wellbeing: % Value 2019-2023

Table 79 LBN Brand Shares of Weight Management and Wellbeing: % Value 2020-2023

Table 80 Forecast Sales of Weight Management and Wellbeing by Category: Value 2023-2028

Table 81 Forecast Sales of Weight Management and Wellbeing by Category: % Value Growth 2023-2028

SPORTS NUTRITION IN NEW ZEALAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Strong performance for sports nutrition, with protein/energy bars leading the way

Non-protein still has much scope for development

Local ANZ brands continue to dominate the market

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PROSPECTS AND OPPORTUNITIES

Protein products have opportunity to target wider demographic amid ageing population

High-quality plant-based options will gain traction

Protein bars to continue to show strong growth, following shift in consumer preferences

CATEGORY DATA

Table 82 Sales of Sports Nutrition by Category: Value 2018-2023

Table 83 Sales of Sports Nutrition by Category: % Value Growth 2018-2023

Table 84 NBO Company Shares of Sports Nutrition: % Value 2019-2023

Table 85 LBN Brand Shares of Sports Nutrition: % Value 2020-2023

Table 86 Forecast Sales of Sports Nutrition by Category: Value 2023-2028

Table 87 Forecast Sales of Sports Nutrition by Category: % Value Growth 2023-2028

HERBAL/TRADITIONAL PRODUCTS IN NEW ZEALAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Further growth for herbal/traditional products in 2023, with sleep aids continuing to thrive

Sustainable, vegan and organic claims boost sales

Continuing strong demand for cough and cold remedies, due to extended cold and flu season

PROSPECTS AND OPPORTUNITIES

Further gains over the forecast period, in line with growing consumer awareness and acceptance of natural remedies

Herbal/traditional sleep aids will continue to see dynamic growth

New regulations regarding natural health products to impact industry

CATEGORY DATA

Table 88 Sales of Herbal/Traditional Products by Category: Value 2018-2023

Table 89 Sales of Herbal/Traditional Products by Category: % Value Growth 2018-2023

Table 90 NBO Company Shares of Herbal/Traditional Products: % Value 2019-2023

Table 91 LBN Brand Shares of Herbal/Traditional Products: % Value 2020-2023

Table 92 Forecast Sales of Herbal/Traditional Products by Category: Value 2023-2028

Table 93 Forecast Sales of Herbal/Traditional Products by Category: % Value Growth 2023-2028

PAEDIATRIC CONSUMER HEALTH IN NEW ZEALAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Growing demand for paediatric analgesics and cough and cold remedies, on the back of severe influenza season

Vitamins and dietary supplements for children grow in importance

Competitive landscape remains static amid high demand for paediatric OTC medication

PROSPECTS AND OPPORTUNITIES

Static performance for paediatric consumer health, although vitamins and dietary supplements will buck the general trend

Demand expected to shift towards natural products

Limited innovation and competition expected for paediatric medicine

CATEGORY DATA

Table 94 Sales of Paediatric Consumer Health by Category: Value 2018-2023

Table 95 Sales of Paediatric Consumer Health by Category: % Value Growth 2018-2023

Table 96 NBO Company Shares of Paediatric Consumer Health: % Value 2019-2023

Table 97 LBN Brand Shares of Paediatric Consumer Health: % Value 2020-2023

Table 98 Forecast Sales of Paediatric Consumer Health by Category: Value 2023-2028

Table 99 Forecast Sales of Paediatric Consumer Health by Category: % Value Growth 2023-2028

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