

## **Bahrain in 2040: The Future Demographic**

Market Direction | 2023-11-03 | 18 pages | Euromonitor

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### **Report description:**

Driven by natural increase, Bahrain's population is set to expand rapidly in 2021-2040, as net migration rates become neutral after 2022. Ageing is set to accelerate with the median age remaining elevated in a regional context, therefore consumer trends may be impacted. Urbanisation will continue to be swift, and Manama will remain the dominant city. Bahrain's appeal as a consumer market should continue to grow but elevate levels of inequality will persist.

Euromonitor's Bahrain in 2040: The Future Demographic report analyses factors influencing national consumer expenditure. Consumer lifestyles reports include coverage of: population, urban development, home ownership, household profiles, labour, income, consumer and family expenditure, health, education, eating habits, drinking habits, shopping habits, personal grooming, clothing, leisure habits, savings and investments, media, communication, transport and travel and tourism. Use this report to understand the factors influencing a nation's lifestyle choices.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Consumer Lifestyles market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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