

Apparel and Footwear in the US

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Report description:

Apparel and footwear in the US, which saw robust growth in 2021, encountered a noticeable deceleration in both current value and volume terms starting from 2022. This slowdown can primarily be attributed to the persistent inflation and ongoing economic uncertainty that have been affecting the market since 2022. Although 2023's inflation rate has been lower than that of 2022, consumer prices have continued to rise, defying historical patterns, as fashion brands pass mounting supply chain costs on...

Euromonitor International's Apparel and Footwear in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel and Footwear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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