

Analgesics in Taiwan

Market Direction | 2023-10-30 | 25 pages | Euromonitor

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Report description:

The topical analgesics/anaesthetic category is poised to record the fastest growth in volume and current value terms within analgesics in 2023, and looks set to show improved results in both respects as compared to 2022. These types of products provide localised relief for musculoskeletal pain, hence demand has picked up as consumer lifestyles in Taiwan have become busier and more physically active with the resumption of pre-pandemic routines. Similarly, the fact that health concerns surrounding...

Euromonitor International's Analgesics in Taiwan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Systemic Analgesics, Topical Analgesics/Anaesthetic.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Analgesics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Topical analgesics/anaesthetic category grows fastest in volume and value terms

Interest in herbal/traditional analgesics remains strong

Increasing focus on targeted pain relief continues to fuel segmentation

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