

North America Movies and Entertainment Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-09-08 | 57 pages | MarketLine

AVAILABLE LICENSES:

- Single user licence (PDF) \$350.00
- Site License (PDF) \$525.00
- Enterprisewide license (PDF) \$700.00

Report description:

North America Movies and Entertainment Market Summary, Competitive Analysis and Forecast to 2027

Summary

Movies & Entertainment in North America industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The movie & entertainment market consists of producers and distributors of entertainment formats, such as movies and music.
- The North American movies & entertainment market had total revenues of \$22.9 billion in 2022, representing a negative compound annual growth rate (CAGR) of 4.1% between 2017 and 2022.
- The music & video segment accounted for market's the largest proportion in 2022, with total revenues of \$14.4 billion, equivalent to 62.9% of the market's overall value.
- North American movies & entertainment market witness a decline in the CAGR during the historic period due to the shift of consumer preference to platforms like Netflix and Amazon Prime Video, as it is damaging the market for box office movies. Consumers now prefer to stay home at their comfort zone and watch movies on such platforms.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the movies & entertainment market in North America

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the movies & entertainment market in North America
- Leading company profiles reveal details of key movies & entertainment market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the North America movies & entertainment market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the North America movies & entertainment market by value in 2022?
- What will be the size of the North America movies & entertainment market in 2027?
- What factors are affecting the strength of competition in the North America movies & entertainment market?
- How has the market performed over the last five years?
- Who are the top competitors in North America's movies & entertainment market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Category segmentation

1.4. Geography segmentation

1.5. Market rivalry

1.6. Competitive landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

5 Market Outlook

5.1. Market value forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

7.1. Who are the leading players?

7.2. What are the strengths of the leading players?

7.3. What have been the most significant mergers and acquisitions in recent years?

8 Company Profiles

8.1. The Walt Disney Studios

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 8.2. Sony Pictures Entertainment Inc
- 8.3. Universal Music Group Inc
- 8.4. Comcast Corporation
- 8.5. Warner Bros. Discovery, Inc.
- 8.6. Warner Music Group Corp.
- 9 Macroeconomic Indicators
- 9.1. Country data
- 10 Appendix
- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

North America Movies and Entertainment Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-09-08 | 57 pages | MarketLine

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single user licence (PDF)	\$350.00
	Site License (PDF)	\$525.00
	Enterprisewide license (PDF)	\$700.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-04"/>
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com



Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com
www.scotts-international.com