

United Arab Emirates (UAE) Apparel Retail Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-09-29 | 43 pages | MarketLine

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Report description:

United Arab Emirates (UAE) Apparel Retail Market Summary, Competitive Analysis and Forecast to 2027

Summary

Apparel Retail in United Arab Emirates industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Childrenswear includes all clothing designed for children between the ages of 0-15, such as baby clothing, boys' casualwear, boys' school wear, boys' underwear (vests, underpants, socks) and nightwear, boys' formalwear-occasion, boys' outerwear including regional or national attire, girls' casualwear, girls' school wear, girls' underwear (knickers, bras, vests, socks, and tights) and nightwear, girls' formalwear-occasion, girls' outerwear including regional and national attire, such as saris, and toddler clothing. It also includes all sportswear and fancy dress.
- The Emirati apparel retail industry had total revenues of \$9.5 billion in 2022, representing a compound annual growth rate (CAGR) of 2.9% between 2017 and 2022.
- The menswear segment accounted for the industry's largest proportion in 2022, with total revenues of \$5.0 billion, equivalent to 52.7% of the industry's overall value.
- The Emirati apparel retail industry is primarily fuelled by increasing internet penetration and online shopping. According to the Freedom House, there were 9.94 million internet users in the UAE, making internet penetration 99% as of January 2022.

Scope

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- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel retail market in United Arab Emirates
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in United Arab Emirates
- Leading company profiles reveal details of key apparel retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the United Arab Emirates apparel retail market with five year forecasts

Reasons to Buy

- What was the size of the United Arab Emirates apparel retail market by value in 2022?
- What will be the size of the United Arab Emirates apparel retail market in 2027?
- What factors are affecting the strength of competition in the United Arab Emirates apparel retail market?
- How has the market performed over the last five years?
- What are the main segments that make up United Arab Emirates' apparel retail market?

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