

Spain Movies and Entertainment Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-09-08 | 58 pages | MarketLine

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Report description:

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Summary

Movies & Entertainment in Spain industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The movie & entertainment market consists of producers and distributors of entertainment formats, such as movies and music.
- The Spanish movies & entertainment market had total revenues of \$646.8 million in 2022, representing a negative compound annual growth rate (CAGR) of 7.6% between 2017 and 2022.
- The box office segment accounted for market's the largest proportion in 2022, with total revenues of \$382.9million, equivalent to 59.2% of the market's overall value.
- The market witnessed a year-on-year growth of 36.6% in 2022 due increased spending on entertainment and offers provided by DTH and digital cable providers. The market is also being driven by customer demands for more TV series and films, as well as an increase in demand for foreign films.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the movies & entertainment market in Spain

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the movies & entertainment market in Spain
- Leading company profiles reveal details of key movies & entertainment market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Spain movies & entertainment market with five year forecasts

Reasons to Buy

- What was the size of the Spain movies & entertainment market by value in 2022?
- What will be the size of the Spain movies & entertainment market in 2027?
- What factors are affecting the strength of competition in the Spain movies & entertainment market?
- How has the market performed over the last five years?
- What are the main segments that make up Spain's movies & entertainment market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Category segmentation

1.4. Geography segmentation

1.5. Market rivalry

1.6. Competitive landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

5 Market Outlook

5.1. Market value forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

7.1. Who are the leading players?

7.2. What are the strengths of leading players?

7.3. What has been the most significant developments in the market?

8 Company Profiles

8.1. The Walt Disney Studios

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- 8.2. Sony Pictures Entertainment Inc
- 8.3. Universal Music Group Inc
- 8.4. Comcast Corporation
- 8.5. Warner Bros. Discovery, Inc.
- 8.6. Warner Music Group Corp.
- 9 Macroeconomic Indicators
- 9.1. Country data
- 10 Appendix
- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

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