

France Movies and Entertainment Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-09-08 | 57 pages | MarketLine

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Report description:

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Summary

Movies & Entertainment in France industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The movie & entertainment market consists of producers and distributors of entertainment formats, such as movies and music.
- The French movies & entertainment market had total revenues of \$2,077.6 million in 2022, representing a negative compound annual growth rate (CAGR) of 5.4% between 2017 and 2022.
- The music & video segment accounted for market's the largest proportion in 2022, with total revenues of \$1,094.8 million, equivalent to 52.7% of the market's overall value.
- France accounts for 18.8% share in the European movies & entertainment market. The market declined during the historic period due to containment measures for COVID-19. During 2021, the relaxing of containment measures for COVID-19 pushed the market to a strong rebound, as movie theaters and movie production companies gradually resumed operations.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the movies & entertainment market in France

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the movies & entertainment market in France
- Leading company profiles reveal details of key movies & entertainment market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the France movies & entertainment market with five year forecasts

Reasons to Buy

- What was the size of the France movies & entertainment market by value in 2022?
- What will be the size of the France movies & entertainment market in 2027?
- What factors are affecting the strength of competition in the France movies & entertainment market?
- How has the market performed over the last five years?
- What are the main segments that make up France's movies & entertainment market?

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