

## **Denmark Apparel Retail Market Summary, Competitive Analysis and Forecast to 2027**

Industry Report | 2023-09-29 | 42 pages | MarketLine

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### **Report description:**

Denmark Apparel Retail Market Summary, Competitive Analysis and Forecast to 2027

#### Summary

Apparel Retail in Denmark industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- Childrenswear includes all clothing designed for children between the ages of 0-15, such as baby clothing, boys' casualwear, boys' school wear, boys' underwear (vests, underpants, socks) and nightwear, boys' formalwear-occasion, boys' outerwear including regional or national attire, girls' casualwear, girls' school wear, girls' underwear (knickers, bras, vests, socks, and tights) and nightwear, girls' formalwear-occasion, girls' outerwear including regional and national attire, such as saris, and toddler clothing. It also includes all sportswear and fancy dress.
- The Danish apparel retail industry had total revenues of \$5.4 billion in 2022, representing a compound annual growth rate (CAGR) of 3.7% between 2017 and 2022.
- The womenswear segment accounted for the industry's largest proportion in 2022, with total revenues of \$2.8 billion, equivalent to 52.7% of the industry's overall value.
- The growth in the Danish apparel retail industry is influenced by several macroeconomic factors, such as rising GDP and growing consumer confidence. For instance, according to Statistics Denmark, Denmark's consumer confidence indicator rose to -10.1 in July 2023 from -37 in October 2022.

#### Scope

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- Save time carrying out entry-level research by identifying the size, growth, and leading players in the apparel retail market in Denmark
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in Denmark
- Leading company profiles reveal details of key apparel retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Denmark apparel retail market with five year forecasts by both value and volume

#### Reasons to Buy

- What was the size of the Denmark apparel retail market by value in 2022?
- What will be the size of the Denmark apparel retail market in 2027?
- What factors are affecting the strength of competition in the Denmark apparel retail market?
- How has the market performed over the last five years?
- Who are the top competitors in Denmark's apparel retail market?

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