

Australia Movies and Entertainment Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-09-08 | 58 pages | MarketLine

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Report description:

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Summary

Movies & Entertainment in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The movie & entertainment market consists of producers and distributors of entertainment formats, such as movies and music.
- The Australian movies & entertainment market had total revenues of \$1,197.1 million in 2022, representing a negative compound annual growth rate (CAGR) of 3.7% between 2017 and 2022.
- The box office segment accounted for market's the largest proportion in 2022, with total revenues of \$652.1 million, equivalent to 54.5% of the market's overall value.
- The Australian movies & entertainment market witness a decline in the CAGR during the historic period due to the shift of consumer preference to platforms like Netflix and Amazon Prime Video, as it is damaging the market for box office movies.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the movies & entertainment market in Australia
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the movies & entertainment

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market in Australia

- Leading company profiles reveal details of key movies & entertainment market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Australia movies & entertainment market with five year forecasts

Reasons to Buy

- What was the size of the Australia movies & entertainment market by value in 2022?
- What will be the size of the Australia movies & entertainment market in 2027?
- What factors are affecting the strength of competition in the Australia movies & entertainment market?
- How has the market performed over the last five years?
- What are the main segments that make up Australia's movies & entertainment market?

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