

Thailand Apparel Retail Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-09-29 | 47 pages | MarketLine

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Report description:

Thailand Apparel Retail Market Summary, Competitive Analysis and Forecast to 2027

Summary

Apparel Retail in Thailand industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Childrenswear includes all clothing designed for children between the ages of 0-15, such as baby clothing, boys' casualwear, boys' school wear, boys' underwear (vests, underpants, socks) and nightwear, boys' formalwear-occasion, boys' outerwear including regional or national attire, girls' casualwear, girls' school wear, girls' underwear (knickers, bras, vests, socks, and tights) and nightwear, girls' formalwear-occasion, girls' outerwear including regional and national attire, such as saris, and toddler clothing. It also includes all sportswear and fancy dress.
- The Thai apparel retail industry had total revenues of \$13.3 billion in 2022, representing a compound annual growth rate (CAGR) of 3.3% between 2017 and 2022.
- The womenswear segment accounted for the industry's largest proportion in 2022, with total revenues of \$7.7 billion, equivalent to 57.7% of the industry's overall value.
- Factors such as reducing unemployment and rising disposable income are strengthening consumers' purchasing power, leading to an increase in spending on non-essential items such as new fashion. According to in-house research, in 2022, the net household disposable income per household in Thailand reached \$11,088, up 3.3% over 2019.

Scope

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- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel retail market in Thailand
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in Thailand
- Leading company profiles reveal details of key apparel retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Thailand apparel retail market with five year forecasts

Reasons to Buy

- What was the size of the Thailand apparel retail market by value in 2022?
- What will be the size of the Thailand apparel retail market in 2027?
- What factors are affecting the strength of competition in the Thailand apparel retail market?
- How has the market performed over the last five years?
- What are the main segments that make up Thailand's apparel retail market?

Table of Contents:

Table of Contents

1 Executive Summary

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 Market Overview

- 2.1. Market definition
- 2.2. Market analysis

3 Market Data

- 3.1. Market value

4 Market Segmentation

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 Market Outlook

- 5.1. Market value forecast

6 Five Forces Analysis

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 Competitive Landscape

- 7.1. Who are the leading players?
- 7.2. What strategies do leading players follow?
- 7.3. What are the strengths of leading players?

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7.4. What are the most recent market developments?

8 Company Profiles

8.1. Central Retail Corp PCL

8.2. Fast Retailing Co Ltd

8.3. H & M Hennes & Mauritz AB

8.4. Inditex SA

9 Macroeconomic Indicators

9.1. Country data

10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

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