

Singapore Haircare Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-09-04 | 51 pages | MarketLine

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Report description:

Singapore Haircare Market Summary, Competitive Analysis and Forecast to 2027

Summary

Haircare in Singapore industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The haircare market consists of retail sales of conditioner, hair colorants, hair loss treatments, perms & relaxers, salon hair care, shampoo and styling agents. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2022 exchange rates
- The Singaporean Haircare market had total revenues of \$163.8 million in 2022, representing a compound annual growth rate (CAGR) of 3.7% between 2017 and 2022.
- Market consumption volume increased with a CAGR of 1.6% between 2017 and 2022, to reach a total of 10.4 million units in 2022.
- The performance of the market is forecast to accelerate, with an anticipated CAGR of 4% for the five-year period 2022 - 2027, which is expected to drive the market to a value of \$199.7 million by the end of 2027.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the haircare market in Singapore
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the haircare market in

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Singapore

- Leading company profiles reveal details of key haircare market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Singapore haircare market with five year forecasts

Reasons to Buy

- What was the size of the Singapore haircare market by value in 2022?
- What will be the size of the Singapore haircare market in 2027?
- What factors are affecting the strength of competition in the Singapore haircare market?
- How has the market performed over the last five years?
- What are the main segments that make up Singapore's haircare market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Market volume

1.4. Market volume forecast

1.5. Category segmentation

1.6. Geography segmentation

1.7. Market share

1.8. Market rivalry

1.9. Competitive landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

3.2. Market volume

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

4.3. Market distribution

5 Market Outlook

5.1. Market value forecast

5.2. Market volume forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

7.1. Market share

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- 7.2. Who are the leading players in the Singaporean haircare market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2017-2022)?
- 7.4. Which companies market shares have suffered over the same period (2017-2022)?
- 7.5. What are the most popular brands in the Singaporean haircare market?

8 Company Profiles

- 8.1. L'Oreal SA
- 8.2. Unilever Plc.
- 8.3. The Procter & Gamble Co
- 8.4. Kao Corporation

9 Macroeconomic Indicators

- 9.1. Country data

10 Appendix

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

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