

Malaysia Hotels and Motels Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-09-01 | 45 pages | MarketLine

AVAILABLE LICENSES:

- Single user licence (PDF) \$350.00
- Site License (PDF) \$525.00
- Enterprisewide license (PDF) \$700.00

Report description:

Malaysia Hotels and Motels Market Summary, Competitive Analysis and Forecast to 2027

Summary

Hotels & Motels in Malaysia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The hotels & motels industry consists of establishments that provide paid lodging and full guest services, typically with a continuous staff presence. In the case of motels, this includes off-street parking facilities, but not necessarily meal services. The industry is detailed in both value and volume terms.
- The Malaysian hotels & motels industry had total revenues of \$5.2 billion in 2022, representing a negative compound annual growth rate (CAGR) of 8.6% between 2017 and 2022.
- Industry consumption volume increased with a CAGR of 3.4% between 2017 and 2022, to reach a total of 5,450 establishments in 2022.
- Malaysia accounted for a small share of 2.7% in the Asia-Pacific hotels & motels industry in 2022. The demand for hotels & motels in the country is attributed to the growing travel & tourism industry, the growing middle-class population, rising consumer purchasing power and expenditure, and economic growth.

Scope

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hotels & motels market in Malaysia
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hotels & motels market in Malaysia
- Leading company profiles reveal details of key hotels & motels market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Malaysia hotels & motels market with five year forecasts

Reasons to Buy

- What was the size of the Malaysia hotels & motels market by value in 2022?
- What will be the size of the Malaysia hotels & motels market in 2027?
- What factors are affecting the strength of competition in the Malaysia hotels & motels market?
- How has the market performed over the last five years?
- What are the main segments that make up Malaysia's hotels & motels market?

Table of Contents:

Table of Contents

1 Executive Summary

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive landscape

2 Market Overview

- 2.1. Market definition
- 2.2. Market analysis

3 Market Data

- 3.1. Market value
- 3.2. Market volume

4 Market Segmentation

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 Market Outlook

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 Five Forces Analysis

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 Competitive Landscape

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What were the most recent market developments?
- 8 Company Profiles
 - 8.1. Marriott International Inc
 - 8.2. Sun Inns Hotel
 - 8.3. Rangkaian Hotel Seri Malaysia Sdn Bhd
 - 8.4. Accor SA
- 9 Macroeconomic Indicators
 - 9.1. Country data
- 10 Appendix
 - 10.1. Methodology
 - 10.2. Industry associations
 - 10.3. About MarketLine

Malaysia Hotels and Motels Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-09-01 | 45 pages | MarketLine

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single user licence (PDF)	\$350.00
	Site License (PDF)	\$525.00
	Enterprisewide license (PDF)	\$700.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-06"/>
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com



Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com
www.scotts-international.com