

Kazakhstan Apparel Retail Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-09-29 | 43 pages | MarketLine

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Report description:

Kazakhstan Apparel Retail Market Summary, Competitive Analysis and Forecast to 2027

Summary

Apparel Retail in Kazakhstan industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Childrenswear includes all clothing designed for children between the ages of 0-15, such as baby clothing, boys' casualwear, boys' school wear, boys' underwear (vests, underpants, socks) and nightwear, boys' formalwear-occasion, boys' outerwear including regional or national attire, girls' casualwear, girls' school wear, girls' underwear (knickers, bras, vests, socks, and tights) and nightwear, girls' formalwear-occasion, girls' outerwear including regional and national attire, such as saris, and toddler clothing. It also includes all sportswear and fancy dress.
- The Kazakhstani apparel retail industry had total revenues of \$1.4 billion in 2022, representing a compound annual growth rate (CAGR) of 1.1% between 2017 and 2022.
- The womenswear segment accounted for the industry's largest proportion in 2022, with total revenues of \$0.7 billion, equivalent to 52.6% of the industry's overall value.
- According to in-house research, in 2022, Kazakhstan accounted for 0.3% of the Asia-Pacific apparel retail industry.

Scope

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- Save time carrying out entry-level research by identifying the size, growth, and leading players in the apparel retail market in Kazakhstan
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in Kazakhstan
- Leading company profiles reveal details of key apparel retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Kazakhstan apparel retail market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Kazakhstan apparel retail market by value in 2022?
- What will be the size of the Kazakhstan apparel retail market in 2027?
- What factors are affecting the strength of competition in the Kazakhstan apparel retail market?
- How has the market performed over the last five years?
- Who are the top competitors in Kazakhstan's apparel retail market?

Table of Contents:

Table of Contents

1 Executive Summary

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 Market Overview

- 2.1. Market definition
- 2.2. Market analysis

3 Market Data

- 3.1. Market value

4 Market Segmentation

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 Market Outlook

- 5.1. Market value forecast

6 Five Forces Analysis

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 Competitive Landscape

- 7.1. Who are the leading players?
- 7.2. What strategies do leading players follow?
- 7.3. What have been the most recent industry developments?

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8 Company Profiles

8.1. Fawaz Abdulaziz Alhokair Co

8.2. LC Waikiki Magazacilik Hizmetleri Ticaret AS

8.3. Inditex SA

8.4. Alibaba Group Holding Limited

9 Macroeconomic Indicators

9.1. Country data

10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

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