

Indonesia Apparel Retail Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-09-29 | 42 pages | MarketLine

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Report description:

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Summary

Apparel Retail in Indonesia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Childrenswear includes all clothing designed for children between the ages of 0-15, such as baby clothing, boys' casualwear, boys' school wear, boys' underwear (vests, underpants, socks) and nightwear, boys' formalwear-occasion, boys' outerwear including regional or national attire, girls' casualwear, girls' school wear, girls' underwear (knickers, bras, vests, socks, and tights) and nightwear, girls' formalwear-occasion, girls' outerwear including regional and national attire, such as saris, and toddler clothing. It also includes all sportswear and fancy dress.
- The Indonesian apparel retail industry had total revenues of \$14.8 billion in 2022, representing a negative compound annual growth rate (CAGR) of 3.2% between 2017 and 2022.
- The womenswear segment accounted for the industry's largest proportion in 2022, with total revenues of \$8.2 billion, equivalent to 55.3% of the industry's overall value.
- Factors such as reducing unemployment and rising disposable income are strengthening consumers' purchasing power, leading to an increase in spending on non-essential items such as new fashion. According to in-house research, the unemployment rate in Indonesia declined from 6.4% in 2021 to 5.8% in 2022.

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Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel retail market in Indonesia
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in Indonesia
- Leading company profiles reveal details of key apparel retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Indonesia apparel retail market with five year forecasts

Reasons to Buy

- What was the size of the Indonesia apparel retail market by value in 2022?
- What will be the size of the Indonesia apparel retail market in 2027?
- What factors are affecting the strength of competition in the Indonesia apparel retail market?
- How has the market performed over the last five years?
- What are the main segments that make up Indonesia's apparel retail market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Category segmentation

1.4. Geography segmentation

1.5. Market rivalry

1.6. Competitive landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

4.3. Market distribution

5 Market Outlook

5.1. Market value forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

7.1. Who are the leading players?

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- 7.2. What strategies do leading players follow?
- 7.3. What are the strengths of leading players?
- 7.4. What are the most recent market developments?

8 Company Profiles

- 8.1. PT Mitra Adiperkasa Tbk
- 8.2. H & M Hennes & Mauritz AB
- 8.3. Inditex SA

9 Macroeconomic Indicators

- 9.1. Country data

10 Appendix

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

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