

China Movies and Entertainment Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-09-08 | 57 pages | MarketLine

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Report description:

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Summary

Movies & Entertainment in China industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The movie & entertainment market consists of producers and distributors of entertainment formats, such as movies and music.
- The Chinese movies & entertainment market had total revenues of \$1,058.4 million in 2022, representing a negative compound annual growth rate (CAGR) of 34.2% between 2017 and 2022.
- The box office segment accounted for market's the largest proportion in 2022, with total revenues of \$924.7 million, equivalent to 87.4% of the market's overall value.
- Factors like favorable demographics, shifting consumption patterns, more disposable income, and a propensity to spend on leisure and entertainment are driving market expansion. The increasing popularity of 3D movies is expected to drive the growth of movies & entertainment market over the forecasted period.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the movies & entertainment market in China

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the movies & entertainment market in China
- Leading company profiles reveal details of key movies & entertainment market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the China movies & entertainment market with five year forecasts

Reasons to Buy

- What was the size of the China movies & entertainment market by value in 2022?
- What will be the size of the China movies & entertainment market in 2027?
- What factors are affecting the strength of competition in the China movies & entertainment market?
- How has the market performed over the last five years?
- What are the main segments that make up China's movies & entertainment market?

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