

Brazil Movies and Entertainment Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-09-08 | 58 pages | MarketLine

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Report description:

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Summary

Movies & Entertainment in Brazil industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The movie & entertainment market consists of producers and distributors of entertainment formats, such as movies and music.
- The Brazilian movies & entertainment market had total revenues of \$438.2 million in 2022, representing a negative compound annual growth rate (CAGR) of 16.4% between 2017 and 2022.
- The music & video segment accounted for market's the largest proportion in 2022, with total revenues of \$223.3 million, equivalent to 51% of the market's overall value.
- The market is also being driven by customer demands for more TV series and films, as well as an increase in demand for foreign films. The players in the market is also collaborating to provide better experience to the viewers.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the movies & entertainment market in Brazil
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the movies & entertainment

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market in Brazil

- Leading company profiles reveal details of key movies & entertainment market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Brazil movies & entertainment market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Brazil movies & entertainment market by value in 2022?
- What will be the size of the Brazil movies & entertainment market in 2027?
- What factors are affecting the strength of competition in the Brazil movies & entertainment market?
- How has the market performed over the last five years?
- Who are the top competitors in Brazil's movies & entertainment market?

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