

Brazil Organic Food Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-10-06 | 42 pages | MarketLine

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Report description:

Brazil Organic Food Market Summary, Competitive Analysis and Forecast to 2027

Summary

Organic Food in Brazil industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Organic food includes produce that has been independently certified to have been grown free of chemicals. For the purposes of this report, eggs have been classified as part of the meat, fish and poultry segment. Market values are taken at retail selling price (RSP).
- The Brazilian organic food market had total revenues of \$1.1 billion in 2022, representing a compound annual growth rate (CAGR) of 15% between 2017 and 2022.
- The meat, fish & poultry segment accounted for the market's largest proportion in 2022, with total revenues of \$433.6 million, equivalent to 39.8% of the market's overall value.
- According to a study released by the Organix Institute, about 46% of Brazilians claim to consume organic food, indicating that more people are becoming aware of the benefits of these goods for both health and the environment.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the organic food market in Brazil
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the organic food market in

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Brazil

- Leading company profiles reveal details of key organic food market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Brazil organic food market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Brazil organic food market by value in 2022?
- What will be the size of the Brazil organic food market in 2027?
- What factors are affecting the strength of competition in the Brazil organic food market?
- How has the market performed over the last five years?
- Who are the top competitors in Brazil's organic food market?

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