

**DNA Data Storage Market by Type (Cloud, On-Premises), Technology
(Sequence-based DNA Data Storage, Structure-based DNA Data Storage), End Users
(Government, Healthcare & Biotechnology, Media & Telecommunication) and
Geography - Global Forecast to 2030**

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Report description:

The DNA Data storage market is projected to grow from USD 76 million in 2024 and is expected to reach USD 3,348 million by 2030, growing at a CAGR of 87.7% from 2024 to 2030. The rising demand for big data applications is one of the key driving factors for the DNA data storage market. Big data applications generate vast amounts of data, ranging from scientific research to business analytics. Traditional storage solutions struggle to handle this massive volume of data efficiently. Also, Big data applications require fast and efficient data retrieval for real-time analytics and decision-making. DNA data storage provides a solution by offering an incredibly dense and scalable storage medium capable of accommodating these large datasets. Moreover, once optimized, it can offer rapid access to stored information, making it suitable for applications where quick retrieval of large datasets is essential.

"Sequence-based DNA data storage in the DNA data storage market to witness significant growth during the forecast period."

Sequence-based DNA data storage as a technology leverages the unique properties of DNA molecules to store vast amounts of digital information. Sequence-based DNA data storage is a type of DNA data storage in which data is encoded in the sequence of DNA bases. Sequence-based DNA data storage has a number of potential advantages over traditional data storage methods, such as magnetic tape and optical discs. Although, it is a new technology, and it is still under development. However, it has the potential to revolutionize the way data is stored. Sequence-based DNA data storage could be used to store data for long periods of time, such as historical records and scientific data. It could also be used to store data in remote or inaccessible locations.

"The Government sector is expected to witness significant growth in the DNA data storage market growth during the forecast period."

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In terms of national security and defense, the government sector relies on large volumes of classified and sensitive data. DNA data storage can ensure the secure storage of classified information, protecting it from unauthorized access while allowing for efficient retrieval when needed. It can also be utilized for creating backup copies of critical national security data. Its stability ensures that essential information remains intact even in the event of natural disasters or cyber-attacks. Moreover, Law enforcement agencies maintain a huge database of forensic DNA samples for criminal investigations. DNA data storage facilitates the efficient storage of these databases, ensuring the integrity of genetic information for forensic analysis. Government health agencies use genomic data for disease surveillance and public health research. It allows archiving of large genomic datasets, supporting ongoing health research efforts.

"US is expected to hold the largest market size in North America region during the forecast period."

US is expected to hold the largest share market size of the DNA data storage market in North America during the forecast period. The presence of large data centres in the US creates a demand for data storage solutions that are durable, secure, and scalable. DNA data storage can help data centres meet these demands. DNA data storage is more energy-efficient than traditional data storage solutions. This can help data centres reduce their energy costs. DNA data storage is more durable than traditional data storage solutions, meaning that data centres can reduce their spending on hardware replacement. Several US companies such as Illumina, Inc. (US), Microsoft (US), Iridia, Inc. (US), Twist Bioscience (US), Catalog (US), Thermo Fisher Scientific Inc. (US), and Micron Technology, Inc. (US), are investing heavily in DNA data storage to develop and innovate new technology in this market.

-□By Company Type: Tier 1 - 52%, Tier 2 - 31%, and Tier 3 - 17%

-□By Designation: C-level Executives - 47%, Directors -31%, and Others - 22%

-□By Region: North America -36%, Europe - 29%, Asia Pacific- 30%, and RoW - 5%

The report profiles key DNA data storage market players with their respective market ranking analysis. Prominent players profiled in this report include Illumina, Inc. (US), Microsoft (US), Iridia, Inc. (US), Twist Bioscience (US), Catalog (US), and Thermo Fisher Scientific Inc. (US). Micron Technology, Inc. (US), Helixworks Technologies Ltd (Ireland), Agilent Technologies, Inc. (US), Beckman Coulter (US), Eurofins Scientific (Luxembourg), Siemens (Germany), Oxford Nanopore Technologies (UK), Evonetix (UK), Quantum Corporation (US), Molecular Assemblies (US), and BGI GROUP GUANGDONG ICP (China), are among a few other key companies in the DNA data storage market.

Report Coverage

The report defines, describes, and forecasts the DNA data storage market based on type, technology, end-user, and region. It provides detailed information regarding drivers, restraints, opportunities, and challenges influencing the growth of the DNA data storage market. It also analyzes competitive developments such as collaborations, acquisitions, expansions, contracts, partnerships, and actions carried out by the key players to grow in the market.

Reasons to Buy This Report

The report will help the market leaders/new entrants in the market with information on the closest approximations of the revenue for the overall DNA data storage market and the subsegments. The report will help stakeholders understand the competitive landscape and gain more insight to position their business better and plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provide them with information on key drivers, restraints, opportunities, and challenges.

The report will provide insights into the following pointers:

-□Analysis of key drivers (Increasing demand for data storage), restraints (Higher establishment cost), opportunities (Increasing application of DNA data storage market), and challenges (Standardization and Interoperability of DNA data storage market) of the DNA data storage market.

-□Product development /Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the DNA data storage market.

-□Market Development: Comprehensive information about lucrative markets; the report analyses the DNA data storage market across various regions.

-□Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the DNA data storage market.

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-Competitive Assessment: In-depth assessment of market share, growth strategies, and services, offering of leading players like Illumina, Inc. (US), Microsoft (US), Iridia, Inc. (US), Twist Bioscience (US), Catalog (US) among others in the DNA data storage market.

Table of Contents:

1	INTRODUCTION	21
1.1	STUDY OBJECTIVES	21
1.2	MARKET DEFINITION	21
1.2.1	INCLUSIONS AND EXCLUSIONS	22
1.3	STUDY SCOPE	22
1.3.1	MARKETS COVERED	22
FIGURE 1 DNA DATA STORAGE MARKET: SEGMENTATION		22
1.3.2	REGIONAL SCOPE	23
1.3.3	YEARS CONSIDERED	23
1.4	CURRENCY CONSIDERED	24
1.4.1	USD EXCHANGE RATES	24
1.5	LIMITATIONS	24
1.6	STAKEHOLDERS	24
1.7	RECESSION IMPACT	24
2	RESEARCH METHODOLOGY	25
2.1	RESEARCH DATA	25
FIGURE 2 DNA DATA STORAGE MARKET: RESEARCH DESIGN		25
2.1.1	SECONDARY AND PRIMARY RESEARCH	25
FIGURE 3 DNA DATA STORAGE MARKET: RESEARCH APPROACH		26
2.1.2	SECONDARY DATA	27
2.1.2.1	Key data from secondary sources	27
2.1.2.2	List of major secondary sources	27
2.1.3	PRIMARY DATA	28
2.1.3.1	Primary interviews with experts	28
2.1.3.2	Key data from primary sources	28
2.1.3.3	Key industry insights	29
2.1.3.4	List of key primary respondents	29
2.1.3.5	Breakdown of primaries	29
2.2	MARKET SIZE ESTIMATION	30
2.2.1	BOTTOM-UP APPROACH	30
2.2.1.1	Approach to estimate market size using bottom-up analysis (demand side)	30
FIGURE 4 DNA DATA STORAGE MARKET: BOTTOM-UP APPROACH		31
FIGURE 5 DNA DATA STORAGE MARKET: BOTTOM-UP APPROACH (DEMAND SIDE)		31
2.2.2	TOP-DOWN APPROACH	32
2.2.2.1	Approach to estimate market size using top-down analysis (supply side)	32
FIGURE 6 DNA DATA STORAGE MARKET: TOP-DOWN APPROACH		32
2.3	MARKET BREAKDOWN AND DATA TRIANGULATION	33
FIGURE 7 DATA TRIANGULATION		33
2.4	RESEARCH ASSUMPTIONS	34
2.5	PARAMETERS CONSIDERED TO ANALYZE IMPACT OF RECESSION ON DNA DATA STORAGE MARKET	34

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2.6	RISK ASSESSMENT	35
3	EXECUTIVE SUMMARY	36
FIGURE 8	CLOUD-BASED DNA DATA STORAGE TO HOLD LARGER MARKET SHARE IN 2030	36
FIGURE 9	SEQUENCE-BASED SEGMENT TO ACCOUNT FOR LARGER MARKET SHARE IN 2030	37
FIGURE 10	HEALTHCARE & BIOTECHNOLOGY SEGMENT TO DOMINATE MARKET IN 2024	38
FIGURE 11	DNA DATA STORAGE MARKET IN ASIA PACIFIC TO EXHIBIT HIGHEST CAGR DURING FORECAST PERIOD	39
4	PREMIUM INSIGHTS	40
4.1	GROWTH OPPORTUNITIES FOR PLAYERS IN DNA DATA STORAGE MARKET	40
FIGURE 12	INCREASING DEMAND FOR DATA STORAGE SOLUTIONS TO BOOST MARKET	40
4.2	DNA DATA STORAGE MARKET, BY TYPE	40
FIGURE 13	ON-PREMISES DNA DATA STORAGE MARKET TO REGISTER HIGHER CAGR DURING FORECAST PERIOD	40
4.3	DNA DATA STORAGE MARKET, BY END USER	41
FIGURE 14	HEALTHCARE & BIOTECHNOLOGY SEGMENT TO HOLD LARGEST MARKET SHARE IN 2030	41
4.4	DNA DATA STORAGE MARKET, BY TECHNOLOGY	41
FIGURE 15	SEQUENCE-BASED SEGMENT TO DOMINATE MARKET IN 2030	41
4.5	DNA DATA STORAGE MARKET IN NORTH AMERICA, BY END USER AND COUNTRY	42
FIGURE 16	HEALTHCARE & BIOTECHNOLOGY AND US TO ACCOUNT FOR LARGEST MARKET SHARES IN NORTH AMERICA IN 2024	42
4.6	DNA DATA STORAGE MARKET, BY COUNTRY	42
FIGURE 17	SOUTH KOREA TO REGISTER HIGHEST CAGR DURING FORECAST PERIOD	42
5	MARKET OVERVIEW	43
5.1	INTRODUCTION	43
5.2	MARKET DYNAMICS	43
FIGURE 18	DNA DATA STORAGE MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES	43
5.2.1	DRIVERS	44
FIGURE 19	DRIVERS	44
5.2.1.1	Increasing demand for data storage solutions	44
5.2.1.2	Technological advancements in DNA synthesis and sequencing	44
5.2.1.3	Rising data security and privacy concerns	45
?		
5.2.2	RESTRAINTS	45
FIGURE 20	RESTRAINTS	45
5.2.2.1	High cost of establishing DNA data storage facilities	45
5.2.2.2	Slower read-write speed of DNA data storage solutions than traditional electronic storage systems	46
5.2.3	OPPORTUNITIES	46
FIGURE 21	OPPORTUNITIES	46
5.2.3.1	Pressing need for robust and long-term archival data preservation solutions	46
5.2.3.2	Increasing number of AI and ML applications	47
5.2.3.3	Growing penetration of big data across industries	47
5.2.4	CHALLENGES	47
FIGURE 22	CHALLENGES	47
5.2.4.1	Standardization and interoperability issues associated with DNA data storage solutions	47
5.3	VALUE CHAIN ANALYSIS	47
FIGURE 23	DNA DATA STORAGE MARKET: VALUE CHAIN ANALYSIS	48
5.4	TRENDS/DISRUPTIONS IMPACTING CUSTOMER BUSINESS	49
FIGURE 24	TRENDS/DISRUPTIONS IMPACTING CUSTOMER BUSINESS	49
5.5	ECOSYSTEM/MARKET MAP	49
FIGURE 25	ECOSYSTEM ANALYSIS	49

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TABLE 1 □ROLE OF PARTICIPANTS IN ECOSYSTEM □50

5.6 □PORTER'S FIVE FORCES ANALYSIS □51

TABLE 2 □DNA DATA STORAGE MARKET: PORTER'S FIVE FORCES ANALYSIS □51

FIGURE 26 □DNA DATA STORAGE MARKET: PORTER'S FIVE FORCES ANALYSIS □52

5.6.1 □THREAT OF NEW ENTRANTS □52

5.6.2 □THREAT OF SUBSTITUTES □52

5.6.3 □BARGAINING POWER OF SUPPLIERS □53

5.6.4 □BARGAINING POWER OF BUYERS □53

5.6.5 □INTENSITY OF COMPETITIVE RIVALRY □53

5.7 □KEY STAKEHOLDERS AND BUYING CRITERIA □53

5.7.1 □KEY STAKEHOLDERS IN BUYING PROCESS □53

FIGURE 27 □INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP THREE END USERS □53

TABLE 3 □INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP THREE END USERS (%) □54

5.7.2 □BUYING CRITERIA □54

FIGURE 28 □KEY BUYING CRITERIA FOR TOP THREE END USERS □54

TABLE 4 □KEY BUYING CRITERIA FOR TOP THREE END USERS □54

5.8 □CASE STUDY ANALYSIS □55

5.8.1 □RESEARCH CONDUCTED AT FUNG INSTITUTE FOR ENGINEERING LEADERSHIP (COLLEGE OF ENGINEERING) PROVIDED INSIGHT INTO MAXIMUM STORAGE CAPACITY OF DNA DATA STORAGE SOLUTIONS □55

5.8.2 □TWIST BIOSCIENCE'S RESEARCH HELPED STORE AND RETRIEVE HUMAN GENOME DATA USING DNA DATA STORAGE SOLUTIONS □55

5.9 □TECHNOLOGY ANALYSIS □56

5.9.1 □KEY TECHNOLOGIES □56

5.9.1.1 □DNA origami □56

5.9.1.2 □Nanopore sequencing □56

5.10 □TRADE ANALYSIS □57

5.10.1 □IMPORT SCENARIO □57

FIGURE 29 □IMPORT DATA FOR HS CODE 847170-COMPLIANT PRODUCTS, BY COUNTRY, 2018-2022 □57

TABLE 5 □IMPORT DATA FOR HS CODE 847170-COMPLIANT PRODUCTS, BY COUNTRY, 2018-2022 (USD) □57

5.10.2 □EXPORT SCENARIO □58

FIGURE 30 □EXPORT DATA FOR HS CODE 847170-COMPLIANT PRODUCTS, BY COUNTRY, 2018-2022 □58

TABLE 6 □EXPORT DATA FOR HS CODE 847170-COMPLIANT PRODUCTS, BY COUNTRY, 2018-2022 (USD) □58

5.11 □PATENT ANALYSIS □59

TABLE 7 □PATENT REGISTRATIONS RELATED TO DNA DATA STORAGE MARKET □59

FIGURE 31 □PATENTS PUBLISHED IN DNA DATA STORAGE FIELD BETWEEN 2012 AND 2022 □64

TABLE 8 □NUMBER OF PATENTS REGISTERED IN DNA DATA STORAGE MARKET FROM 2012 TO 2022 □65

FIGURE 32 □TOP 10 COMPANIES WITH HIGHEST NUMBER OF PATENT APPLICATIONS FROM 2012 TO 2022 □65

5.12 □REGULATORY LANDSCAPE □66

5.12.1 □REGULATORY COMPLIANCE □66

5.12.1.1 □Regulations □66

5.12.1.2 □Standards □67

5.13 □KEY CONFERENCES AND EVENTS, 2023-2024 □67

TABLE 9 □DNA DATA STORAGE MARKET: LIST OF CONFERENCES AND EVENTS □67

5.14 □PRICING ANALYSIS □68

5.14.1 □PRICING ANALYSIS OF DNA DATA STORAGE SOLUTIONS □68

6 □DNA DATA STORAGE MARKET, BY TYPE □69

6.1 □INTRODUCTION □70

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FIGURE 33 CLOUD SEGMENT TO HOLD LARGER SHARE OF DNA DATA STORAGE MARKET IN 2030 70

TABLE 10 DNA DATA STORAGE MARKET, BY TYPE, 2024-2030 (USD MILLION) 70

6.2 CLOUD 71

6.2.1 INCREASING IMPLEMENTATION OF ROBUST DATA SECURITY MEASURES TO DRIVE SEGMENTAL GROWTH 71

TABLE 11 CLOUD: DNA DATA STORAGE MARKET, BY TECHNOLOGY, 2024-2030 (USD MILLION) 71

TABLE 12 CLOUD: DNA DATA STORAGE MARKET, BY END USER, 2024-2030 (USD MILLION) 72

TABLE 13 CLOUD: DNA DATA STORAGE MARKET, BY REGION, 2024-2030 (USD MILLION) 72

6.3 ON-PREMISES 72

6.3.1 RISING ADOPTION OF DNA DATA STORAGE SOLUTIONS BY GOVERNMENTS AND RESEARCH ORGANIZATIONS TO SUPPORT SEGMENTAL GROWTH 72

TABLE 14 ON-PREMISES: DNA DATA STORAGE MARKET, BY TECHNOLOGY, 2024-2030 (USD MILLION) 73

TABLE 15 ON-PREMISES: DNA DATA STORAGE MARKET, BY END USER, 2024-2030 (USD MILLION) 73

TABLE 16 ON-PREMISES: DNA DATA STORAGE MARKET, BY REGION, 2024-2030 (USD MILLION) 73

7 DNA DATA STORAGE MARKET, BY TECHNOLOGY 74

7.1 INTRODUCTION 75

FIGURE 34 SEQUENCE-BASED SEGMENT TO EXHIBIT HIGHER CAGR IN DNA DATA STORAGE MARKET DURING FORECAST PERIOD 75

TABLE 17 DNA DATA STORAGE MARKET, BY TECHNOLOGY, 2024-2030 (USD MILLION) 75

7.2 SEQUENCE-BASED 76

7.2.1 PRESSING NEED FOR EFFICIENT AND HIGH-CAPACITY DATA STORAGE SYSTEMS TO PROPEL SEGMENTAL GROWTH 76

TABLE 18 SEQUENCE-BASED: DNA DATA STORAGE MARKET, BY TYPE, 2024-2030 (USD MILLION) 76

TABLE 19 SEQUENCE-BASED: DNA DATA STORAGE MARKET, BY REGION, 2024-2030 (USD MILLION) 76

7.3 STRUCTURE-BASED 77

7.3.1 CAPABILITIES SUCH AS CREATIVE AND CUSTOMIZED INFORMATION STORAGE TO BOOST SEGMENTAL GROWTH 77

TABLE 20 STRUCTURE-BASED: DNA DATA STORAGE MARKET, BY TYPE, 2024-2030 (USD MILLION) 77

TABLE 21 STRUCTURE-BASED: DNA DATA STORAGE MARKET, BY REGION, 2024-2030 (USD MILLION) 77

8 DNA DATA STORAGE MARKET, BY END USER 78

8.1 INTRODUCTION 79

FIGURE 35 MEDIA & TELECOMMUNICATIONS SEGMENT TO EXHIBIT HIGHEST CAGR IN DNA DATA STORAGE MARKET DURING FORECAST PERIOD 79

TABLE 22 DNA DATA STORAGE MARKET, BY END USER, 2024-2030 (USD MILLION) 79

8.2 GOVERNMENT 80

8.2.1 NEED FOR RELIABLE AND SECURE METHOD OF ARCHIVING SENSITIVE INFORMATION TO FUEL MARKET GROWTH 80

TABLE 23 GOVERNMENT: DNA DATA STORAGE MARKET, BY TYPE, 2024-2030 (USD MILLION) 80

TABLE 24 GOVERNMENT: DNA DATA STORAGE MARKET, BY REGION, 2024-2030 (USD MILLION) 81

8.3 HEALTHCARE & BIOTECHNOLOGY 81

8.3.1 NEED FOR SECURE STORAGE OF EXTENSIVE GENOMIC DATA TO BOOST DEMAND 81

TABLE 25 HEALTHCARE & BIOTECHNOLOGY: DNA DATA STORAGE MARKET, BY TYPE, 2024-2030 (USD MILLION) 82

TABLE 26 HEALTHCARE & BIOTECHNOLOGY: DNA DATA STORAGE MARKET, BY TYPE, 2024-2030 (USD MILLION) 82

8.4 MEDIA & TELECOMMUNICATIONS 82

8.4.1 NEED FOR LONG-TERM CONTENT PRESERVATION COMPLIANT WITH DATA RETENTION REGULATIONS TO DRIVE MARKET 82

FIGURE 36 NORTH AMERICA TO HOLD LARGEST MARKET SHARE FOR MEDIA & TELECOMMUNICATIONS SEGMENT IN 2024 83

TABLE 27 MEDIA & TELECOMMUNICATIONS: DNA DATA STORAGE MARKET, BY TYPE, 2024-2030 (USD MILLION) 83

TABLE 28 MEDIA & TELECOMMUNICATIONS: DNA DATA STORAGE MARKET, BY REGION, 2024-2030 (USD MILLION) 83

8.5 OTHERS 84

TABLE 29 OTHERS: DNA DATA STORAGE MARKET, BY TYPE, 2024-2030 (USD MILLION) 84

TABLE 30 OTHERS: DNA DATA STORAGE MARKET, BY REGION, 2024-2030 (USD MILLION) 84

9 DNA DATA STORAGE MARKET, BY REGION 85

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9.1 INTRODUCTION 86

FIGURE 37 DNA DATA STORAGE MARKET IN ASIA PACIFIC TO RECORD HIGHEST CAGR DURING FORECAST PERIOD 86

TABLE 31 DNA DATA STORAGE MARKET, BY REGION, 2024-2030 (USD MILLION) 86

9.2 NORTH AMERICA 87

9.2.1 IMPACT OF RECESSION ON DNA DATA STORAGE MARKET IN NORTH AMERICA 87

FIGURE 38 NORTH AMERICA: DNA DATA STORAGE MARKET SNAPSHOT 88

TABLE 32 NORTH AMERICA: DNA DATA STORAGE MARKET, BY COUNTRY, 2024-2030 (USD MILLION) 88

TABLE 33 NORTH AMERICA: DNA DATA STORAGE MARKET, BY TYPE, 2024-2030 (USD MILLION) 89

TABLE 34 NORTH AMERICA: DNA DATA STORAGE MARKET, BY TECHNOLOGY, 2024-2030 (USD MILLION) 89

TABLE 35 NORTH AMERICA: DNA DATA STORAGE MARKET, BY END USER, 2024-2030 (USD MILLION) 89

9.2.2 US 90

9.2.2.1 Increasing demand for long-term data storage solutions to propel market 90

TABLE 36 US: DNA DATA STORAGE MARKET, BY END USER, 2024-2030 (USD MILLION) 90

9.2.3 CANADA 90

9.2.3.1 Favorable government support and funding in research and development of next-generation technology to drive market 90

TABLE 37 CANADA: DNA DATA STORAGE MARKET, BY END USER, 2024-2030 (USD MILLION) 91

9.2.4 MEXICO 91

9.2.4.1 Rising investments by government and private sectors in DNA data storage technology to boost market 91

TABLE 38 MEXICO: DNA DATA STORAGE MARKET, BY END USER, 2024-2030 (USD MILLION) 91

9.3 EUROPE 92

9.3.1 IMPACT OF RECESSION ON DNA DATA STORAGE MARKET IN EUROPE 92

FIGURE 39 EUROPE: DNA DATA STORAGE MARKET SNAPSHOT 92

TABLE 39 EUROPE: DNA DATA STORAGE MARKET, BY COUNTRY, 2024-2030 (USD MILLION) 93

TABLE 40 EUROPE: DNA DATA STORAGE MARKET, BY TYPE, 2024-2030 (USD MILLION) 93

TABLE 41 EUROPE: DNA DATA STORAGE MARKET, BY TECHNOLOGY, 2024-2030 (USD MILLION) 93

TABLE 42 EUROPE: DNA DATA STORAGE MARKET, BY END USER, 2024-2030 (USD MILLION) 93

9.3.2 UK 94

9.3.2.1 Ongoing research and advancements in biotechnology field to contribute to market growth 94

TABLE 43 UK: DNA DATA STORAGE MARKET, BY END USER, 2024-2030 (USD MILLION) 94

9.3.3 GERMANY 94

9.3.3.1 Presence of significant research institutes and scientific communities to drive market 94

TABLE 44 GERMANY: DNA DATA STORAGE MARKET, BY END USER, 2024-2030 (USD MILLION) 95

9.3.4 FRANCE 95

9.3.4.1 Increased funding toward development of DNA data storage solutions to support market growth 95

TABLE 45 FRANCE: DNA DATA STORAGE MARKET, BY END USER, 2024-2030 (USD MILLION) 95

9.3.5 REST OF EUROPE 96

TABLE 46 REST OF EUROPE: DNA DATA STORAGE MARKET, BY END USER, 2024-2030 (USD MILLION) 96

9.4 ASIA PACIFIC 96

9.4.1 IMPACT OF RECESSION ON DNA DATA STORAGE MARKET IN ASIA PACIFIC 96

FIGURE 40 ASIA PACIFIC: DNA DATA STORAGE MARKET SNAPSHOT 97

TABLE 47 ASIA PACIFIC: DNA DATA STORAGE MARKET, BY COUNTRY, 2024-2030 (USD MILLION) 97

TABLE 48 ASIA PACIFIC: DNA DATA STORAGE MARKET, BY TYPE, 2024-2030 (USD MILLION) 98

TABLE 49 ASIA PACIFIC: DNA DATA STORAGE MARKET, BY TECHNOLOGY, 2024-2030 (USD MILLION) 98

TABLE 50 ASIA PACIFIC: DNA DATA STORAGE MARKET, BY END USER, 2024-2030 (USD MILLION) 98

9.4.2 CHINA 99

9.4.2.1 Significant progress in developing and commercializing DNA data storage solutions to fuel market growth 99

TABLE 51 CHINA: DNA DATA STORAGE MARKET, BY END USER, 2024-2030 (USD MILLION) 99

?

9.4.3 JAPAN 99

9.4.3.1 Need to store substantial volume of data generated on genomics research to drive market 99

TABLE 52 JAPAN: DNA DATA STORAGE MARKET, BY END USER, 2024-2030 (USD MILLION) 100

9.4.4 SOUTH KOREA 100

9.4.4.1 Presence of renowned research institutions in biotechnology and related fields to contribute to market growth 100

TABLE 53 SOUTH KOREA: DNA DATA STORAGE MARKET, BY END USER, 2024-2030 (USD MILLION) 100

9.4.5 REST OF ASIA PACIFIC 101

TABLE 54 REST OF ASIA PACIFIC: DNA DATA STORAGE MARKET, BY END USER, 2024-2030 (USD MILLION) 101

9.5 ROW 101

9.5.1 IMPACT OF RECESSION ON DNA DATA STORAGE MARKET IN ROW 101

TABLE 55 ROW: DNA DATA STORAGE MARKET, BY REGION, 2024-2030 (USD MILLION) 102

TABLE 56 ROW: DNA DATA STORAGE MARKET, BY TYPE, 2024-2030 (USD MILLION) 102

TABLE 57 ROW: DNA DATA STORAGE MARKET, BY TECHNOLOGY, 2024-2030 (USD MILLION) 102

TABLE 58 ROW: DNA DATA STORAGE MARKET, BY END USER, 2024-2030 (USD MILLION) 102

9.5.2 MIDDLE EAST & AFRICA 103

9.5.2.1 Data privacy and security concerns to propel market 103

TABLE 59 MIDDLE EAST & AFRICA: DNA DATA STORAGE MARKET, BY END USER, 2024-2030 (USD MILLION) 103

9.5.3 SOUTH AMERICA 103

9.5.3.1 R&D activities on biotechnology and genomics to fuel market growth 103

TABLE 60 SOUTH AMERICA: DNA DATA STORAGE MARKET, BY END USER, 2024-2030 (USD MILLION) 104

10 COMPETITIVE LANDSCAPE 105

10.1 OVERVIEW 105

TABLE 61 DNA DATA STORAGE MARKET: KEY GROWTH STRATEGIES ADOPTED BY TOP PLAYERS FROM 2021 TO 2023 105

10.2 MARKET RANKING ANALYSIS, 2022 106

TABLE 62 DNA DATA STORAGE MARKET: MARKET RANKING ANALYSIS, 2022 106

10.3 REVENUE ANALYSIS OF TOP THREE COMPANIES, 2020-2022 106

FIGURE 41 REVENUE ANALYSIS OF TOP THREE COMPANIES IN DNA DATA STORAGE MARKET, 2020-2022 106

10.4 COMPANY EVALUATION MATRIX, 2022 108

10.4.1 STARS 108

10.4.2 EMERGING LEADERS 108

10.4.3 PERVASIVE PLAYERS 108

10.4.4 PARTICIPANTS 109

FIGURE 42 DNA DATA STORAGE MARKET: COMPANY EVALUATION MATRIX, 2022 109

10.4.5 COMPANY FOOTPRINT 110

TABLE 63 DNA DATA STORAGE MARKET: OVERALL COMPANY FOOTPRINT 110

TABLE 64 DNA DATA STORAGE MARKET: TYPE FOOTPRINT 110

TABLE 65 DNA DATA STORAGE MARKET: END USER FOOTPRINT 111

TABLE 66 DNA DATA STORAGE MARKET: REGION FOOTPRINT 111

10.5 START-UPS/SMALL AND MEDIUM-SIZED ENTERPRISES (SMES)

EVALUATION MATRIX, 2022 112

10.5.1 PROGRESSIVE COMPANIES 112

10.5.2 RESPONSIVE COMPANIES 112

10.5.3 DYNAMIC COMPANIES 112

10.5.4 STARTING BLOCKS 112

FIGURE 43 DNA DATA STORAGE MARKET: START-UPS/SMES EVALUATION MATRIX, 2022 113

TABLE 67 DNA DATA STORAGE MARKET: LIST OF KEY START-UPS/SMES 114

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10.5.5 COMPETITIVE BENCHMARKING 114

TABLE 68 DNA DATA STORAGE MARKET: COMPETITIVE BENCHMARKING OF KEY START-UPS/SMES 114

10.6 COMPETITIVE SCENARIOS AND TRENDS 115

10.6.1 PRODUCT LAUNCHES 115

TABLE 69 PRODUCT LAUNCHES, 2021-2023 115

10.6.2 DEALS 115

TABLE 70 DEALS, 2021-2023 115

10.6.3 OTHERS 117

TABLE 71 OTHERS, 2021-2023 117

11 COMPANY PROFILES 118

(Business Overview, Products/Solutions/Services Offered, Recent Developments, and MnM View (Key strengths/Right to Win, Strategic Choices Made, and Weaknesses and Competitive Threats))*

11.1 KEY PLAYERS 118

11.1.1 ILLUMINA, INC. 118

TABLE 72 ILLUMINA, INC.: COMPANY OVERVIEW 118

FIGURE 44 ILLUMINA, INC.: COMPANY SNAPSHOT 119

TABLE 73 ILLUMINA, INC.: PRODUCTS/SOLUTIONS/SERVICES OFFERED 120

TABLE 74 ILLUMINA, INC.: DEALS 121

TABLE 75 ILLUMINA, INC.: OTHERS 121

11.1.2 MICROSOFT 123

TABLE 76 MICROSOFT: COMPANY OVERVIEW 123

FIGURE 45 MICROSOFT: COMPANY SNAPSHOT 124

TABLE 77 MICROSOFT: PRODUCTS/SOLUTIONS/SERVICES OFFERED 125

TABLE 78 MICROSOFT: DEALS 125

11.1.3 IRIDIA, INC. 127

TABLE 79 IRIDIA, INC.: COMPANY OVERVIEW 127

TABLE 80 IRIDIA, INC.: PRODUCTS/SOLUTIONS/SERVICES OFFERED 127

TABLE 81 IRIDIA, INC.: OTHERS 128

11.1.4 TWIST BIOSCIENCE 129

TABLE 82 TWIST BIOSCIENCE: COMPANY OVERVIEW 129

FIGURE 46 TWIST BIOSCIENCE: COMPANY SNAPSHOT 130

TABLE 83 TWIST BIOSCIENCE: PRODUCTS/SOLUTIONS/SERVICES OFFERED 131

11.1.5 CATALOG 132

TABLE 84 CATALOG: COMPANY OVERVIEW 132

TABLE 85 CATALOG: PRODUCTS/SOLUTIONS/SERVICES OFFERED 132

TABLE 86 CATALOG: DEALS 133

TABLE 87 CATALOG: OTHERS 133

11.1.6 THERMO FISHER SCIENTIFIC INC. 135

TABLE 88 THERMO FISHER SCIENTIFIC INC.: COMPANY OVERVIEW 135

FIGURE 47 THERMO FISHER SCIENTIFIC INC.: COMPANY SNAPSHOT 136

TABLE 89 THERMO FISHER SCIENTIFIC INC.: PRODUCTS/SOLUTIONS/SERVICES OFFERED 136

TABLE 90 THERMO FISHER SCIENTIFIC INC.: DEALS 137

11.1.7 MICRON TECHNOLOGY, INC. 138

TABLE 91 MICRON TECHNOLOGY, INC.: COMPANY OVERVIEW 138

FIGURE 48 MICRON TECHNOLOGY, INC.: COMPANY SNAPSHOT 139

TABLE 92 MICRON TECHNOLOGY, INC.: PRODUCTS/SOLUTIONS/SERVICES OFFERED 140

TABLE 93 MICRON TECHNOLOGY INC.: PRODUCT LAUNCHES 140

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11.1.8	HELIXWORKS TECHNOLOGIES, LTD.	141
TABLE 94	HELIXWORKS TECHNOLOGIES, LTD.: COMPANY OVERVIEW	141
TABLE 95	HELIXWORKS TECHNOLOGIES, LTD.: PRODUCTS/SOLUTIONS/SERVICES OFFERED	141
11.1.9	AGILENT TECHNOLOGIES, INC.	142
TABLE 96	AGILENT TECHNOLOGIES INC.: COMPANY OVERVIEW	142
FIGURE 49	AGILENT TECHNOLOGIES INC.: COMPANY SNAPSHOT	143
TABLE 97	AGILENT TECHNOLOGIES INC.: PRODUCTS/SOLUTIONS/SERVICES OFFERED	144
TABLE 98	AGILENT TECHNOLOGIES INC.: DEALS	145
11.1.10	BECKMAN COUTLER, INC.	146
TABLE 99	BECKMAN COUTLER, INC.: COMPANY OVERVIEW	146
TABLE 100	BECKMAN COUTLER, INC.: PRODUCTS/SOLUTIONS/SERVICES OFFERED	146
TABLE 101	BECKMAN COUTLER, INC.: DEALS	147
11.1.11	EUROFINS SCIENTIFIC	148
TABLE 102	EUROFINS SCIENTIFIC: COMPANY OVERVIEW	148
FIGURE 50	EUROFINS SCIENTIFIC: COMPANY SNAPSHOT	149
TABLE 103	EUROFINS SCIENTIFIC: PRODUCTS/SOLUTIONS/SERVICES OFFERED	150
11.1.12	SIEMENS	151
TABLE 104	SIEMENS: COMPANY OVERVIEW	151
FIGURE 51	SIEMENS: COMPANY SNAPSHOT	152
TABLE 105	SIEMENS: PRODUCTS/SOLUTIONS/SERVICES OFFERED	152
?		
11.2	OTHER PLAYERS	153
11.2.1	OXFORD NANOPORE TECHNOLOGIES PLC	153
11.2.2	EVONETIX	154
11.2.3	QUANTUM CORPORATION	155
11.2.4	MOLECULAR ASSEMBLIES	156
11.2.5	BGI GROUP GUANGDONG ICP	156
*Details on Business Overview, Products/Solutions/Services Offered, Recent Developments, and MnM View (Key strengths/Right to Win, Strategic Choices Made, and Weaknesses and Competitive Threats) might not be captured in case of unlisted companies.		
12	APPENDIX	157
12.1	DISCUSSION GUIDE	157
12.2	KNOWLEDGESTORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL	160
12.3	CUSTOMIZATION OPTIONS	162
12.4	RELATED REPORTS	162
12.5	AUTHOR DETAILS	163

**DNA Data Storage Market by Type (Cloud, On-Premises), Technology
(Sequence-based DNA Data Storage, Structure-based DNA Data Storage), End Users
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