

Europe Refrigerated Truck Rentals Market Research Report Forecast to 2030

Market Report | 2023-11-15 | 95 pages | Market Research Future

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- Single User Price \$2950.00
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Report description:

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Market Overview

The refrigerated truck rentals market was valued at Euro 2,021.75 million in 2022 and expected to reach Euro 3,979.66 million by 2030, registering a CAGR of 8.9% over the forecast duration. Refrigerated truck rentals play a crucial role in the transportation of perishable goods, providing temperature-controlled solutions for industries such as food and beverage, pharmaceuticals, and chemical. The market for refrigerated truck rentals has been witnessing significant growth, driven by factors such as increasing demand for perishable goods transportation, expansion of cold supply chain networks, rising need for flexible and cost-effective transportation solutions, and the growth of e-commerce and online grocery platforms.

The refrigerated truck rentals market is an integral part of the transportation and logistics industry, catering to the specific needs of businesses that require temperature-controlled transportation of perishable goods. These trucks, also known as reefers, are equipped with refrigeration units to maintain a controlled environment, ensuring the freshness and quality of the transported items throughout the journey.

The demand for refrigerated truck rentals has been steadily growing due to the expanding global trade of perishable goods such as food, pharmaceuticals, and chemicals. This growth can be attributed to several factors, including the increasing population, changing consumption patterns, and globalization of supply chains. Additionally, stringent regulations and quality standards imposed by authorities have compelled businesses to adopt reliable and efficient temperature-controlled transportation solutions.

Market Segmentation

Based on the vehicle capacity, the market has been segmented into light goods vehicles (< 3.5 Tonnes), and heavy goods vehicles (> 3.5 Tonnes). Of them, light goods vehicles segment is the largest segment of the market accounting for 62.68% of the market in 2022.

Based on the rental terms, the market has been segmented into short-term and long-term. Long-term segment accounted for the highest share in the market in 2022.

Based on the application, the market has been segmented into food, beverages, pharmaceuticals, chemicals and others. The food segment accounted for the highest share in 2022.

The report on the refrigerated truck rentals market has been segmented based on country into Spain, Portugal, and Italy.

Major Players

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Ryder System, Inc., Fraikin Limited, Penske Corporation, Inc., Petit Forestier, The Hertz Corporation, ALLROUND Autovermietung, Enterprise Flex-E-Rent, Polar Leasing, Inc., U-COOL Refrigeration, LLC, and ReeferTek USA, Corp.

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