

North America Cyber Security Market Forecast 2023-2032

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Report description:

KEY FINDINGS

The North America cyber security market is projected to record a CAGR of 8.94% during the forecast period, 2023-2032. The cybersecurity market is experiencing growth due to the rising dependence on cloud-based services and solutions, which requires the advancement of secure cloud computing platforms and the provision of managed security services.

MARKET INSIGHTS

The United States and Canada are assessed for the North America cyber security market growth analysis. The utilization of cybersecurity in Canada exhibits a multifaceted nature, with a wide range of industries relying on its robust security measures. Several driving factors are fostering the adoption of cybersecurity in Canada. The rapid acceleration of digitization in various processes, along with the expansion of cloud computing, mobile technologies, and the Internet of Things, has expanded the potential attack surface for cybercriminals. Regulatory requirements, such as the Personal Information Protection and Electronic Documents Act (PIPEDA), necessitate adherence to cybersecurity standards, compelling organizations to invest in security measures. Furthermore, the evolving threat landscape, characterized by advanced nation-state actors, ransomware attacks, and data breaches, highlights the pressing need for strong security.

Prominent entities in the Canadian cybersecurity sector include companies like BlackBerry, CGI, and McAfee. BlackBerry, a Canadian multinational corporation, has shifted its focus from mobile devices to become a provider of cybersecurity solutions, offering advanced services for endpoint security and threat detection. CGI, a global firm specializing in IT and business consulting services, offers comprehensive cybersecurity solutions, encompassing threat intelligence and risk management. McAfee, a well-known cybersecurity company, offers a variety of security solutions, including antivirus and data protection, to safeguard digital assets.

COMPETITIVE INSIGHTS

Some of the leading firms in the market are Lockheed Martin Corporation, LogRhythm Inc, International Business Machines Corporation, etc.

Our report offerings include:

- Explore key findings of the overall market
- Strategic breakdown of market dynamics (Drivers, Restraints, Opportunities, Challenges)
- Market forecasts for a minimum of 9 years, along with 3 years of historical data for all segments, sub-segments, and regions
- Market Segmentation caters to a thorough assessment of key segments with their market estimations

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- Geographical Analysis: Assessments of the mentioned regions and country-level segments with their market share
- Key analytics: Porter's Five Forces Analysis, Vendor Landscape, Opportunity Matrix, Key Buying Criteria, etc.
- The competitive landscape is the theoretical explanation of the key companies based on factors, market share, etc.
- Company profiling: A detailed company overview, product/services offered, SCOT analysis, and recent strategic developments

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