

## **North America Automotive Data Monetization Market Forecast 2023-2030**

Market Report | 2023-10-20 | 162 pages | Inkwood Research

### **AVAILABLE LICENSES:**

- Single User Price \$1600.00
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### **Report description:**

#### **KEY FINDINGS**

The North America automotive data monetization market is anticipated to grow at a CAGR of 34.07% during the forecast period 2023-2030. The rising vehicle connectivity in North America is a significant driver for the market's growth. The automotive industry is also actively working towards the commercialization of connected vehicles, driven by the increasing demand for connectivity and data-sharing capabilities within vehicles.

#### **MARKET INSIGHTS**

To assess the growth of the North America automotive data monetization market, an evaluation is conducted for both Canada and the United States. The Canadian market for automotive data monetization is positioned for significant growth in the coming years, driven by key factors. Automotive enterprises can leverage data analytics to predict the optimal timing for vehicle maintenance, leading to a reduction in both downtime and operational expenses. Moreover, these companies can utilize data-driven insights to customize their services and product offerings, effectively meeting the unique requirements of individual customers. Overall, the Canada automotive data monetization market represents a rapidly expanding sector replete with opportunities for businesses. With the ongoing escalation in the adoption of connected vehicles and the escalating consumer demand for personalized services, the market is poised for continued expansion in the forthcoming years.

#### **COMPETITIVE INSIGHTS**

Some of the leading firms in the market are Tesla Inc, Microsoft Corporation, etc.

Our report offerings include:

- Explore key findings of the overall market
- Strategic breakdown of market dynamics (Drivers, Restraints, Opportunities, Challenges)
- Market forecasts for a minimum of 9 years, along with 3 years of historical data for all segments, sub-segments, and regions
- Market Segmentation caters to a thorough assessment of key segments with their market estimations
- Geographical Analysis: Assessments of the mentioned regions and country-level segments with their market share
- Key analytics: Porter's Five Forces Analysis, Vendor Landscape, Opportunity Matrix, Key Buying Criteria, etc.
- Competitive landscape is the theoretical explanation of the key companies based on factors, market share, etc.
- Company profiling: A detailed company overview, product/services offered, SCOT analysis, and recent strategic developments

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