

Germany Rodent Control Market Forecast 2023-2030

Market Report | 2023-10-28 | 142 pages | Inkwood Research

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Report description:

KEY FINDINGS

The Germany rodent control market is predicted to develop with a CAGR of 7.95% during the forecast years 2023-2030. Several noteworthy technological trends are reshaping the German rodent control landscape. Integrated pest management (IPM) takes a holistic approach by emphasizing the prevention of overreacting to pest infestations.

MARKET INSIGHTS

The Germany rodent control market is distinguished by prominent industry leaders specializing in comprehensive pest management solutions. Rentokil, a global industry leader, stands out by providing a wide array of solutions that include traps, baits, and digital pest control methods. Anticimex places a priority on integrated pest management (IPM) solutions and leads in technological advancements, leveraging artificial intelligence (AI) and machine learning in their approach. Meanwhile, Detia Degesch specializes in environmentally friendly rodenticides and explores innovative methods, such as drone-based rodent control, showcasing the industry's adaptability and continuous technological progress.

Furthermore, in 2022, the German chemical and healthcare company Bayer announced that it was selling its US-based pest control business to the private equity firm Cinven for a sum of USD 2.6 billion. Bayer specified that the environmental science professional business, headquartered in Cary, North Carolina, had approximately 800 employees the previous year. This division specializes in providing 'environmental solutions' for pest, disease, and weed control in non-agricultural areas.

COMPETITIVE INSIGHTS

Major companies operating in the market are BASF SE, Anticimex, etc.

Our report offerings include:

- Explore key findings of the overall market
- Strategic breakdown of market dynamics (Drivers, Restraints, Opportunities, Challenges)
- Market forecasts for a minimum of 9 years, along with 3 years of historical data for all segments, sub-segments, and regions
- Market Segmentation caters to a thorough assessment of key segments with their market estimations
- Geographical Analysis: Assessments of the mentioned regions and country-level segments with their market share
- Key analytics: Porter's Five Forces Analysis, Vendor Landscape, Opportunity Matrix, Key Buying Criteria, etc.
- The competitive landscape is the theoretical explanation of the key companies based on factors, market share, etc.
- Company profiling: A detailed company overview, product/services offered, SCOT analysis, and recent strategic developments

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