

# Coherent Optical Equipment Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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### **Report description:**

The global coherent optical equipment market size reached US\$ 25.2 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 40.3 Billion by 2028, exhibiting a growth rate (CAGR) of 8.1% during 2022-2028.

Coherent optical equipment provides performance flexibility to transmit high-speed information. It relies on digital signal processing at both the transmitter and receiver to offers high bitrates, simple photonic line systems, and better performance. It enables network programmability by supporting different baud rates and modulation formats, thereby delivering enhanced data throughput at a lower cost per bit. At present, several leading players are offering innovative, coherent optical solutions that provide high levels of automation and intelligence.

#### Coherent Optical Equipment Market Trends:

Due to the increasing penetration of the internet and boosting sales of smartphones, there is a considerable rise in high bandwidth requirements for streaming high definition (HD) video and audio. This represents one of the significant factors catalyzing the demand for coherent optical equipment to minimize latency issues and provide smooth transmission of data. Moreover, the wide adoption of cloud-based solutions in core business processes is driving massive scale and unpredictable traffic patterns. This is further increasing the utilization of coherent optical equipment to manage rapid network scalability. Additionally, automation in industrial processes is positively influencing the demand for 5G infrastructure to improve operational productivity and precision, which, in turn, is contributing to market growth. Apart from this, security agencies worldwide are increasing their defense budgets on account of the rising cross-border security issues. As a result, army research laboratories are developing coherent optical phased array technologies that enable scalable laser weapons. This, along with the rising demand for high-capacity games and on-demand content, is increasing the adoption of coherent optical equipment around the world. Furthermore, technological advancement in artificial intelligence (AI) and machine learning (ML) is projected to impel market growth.

### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global coherent optical equipment market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on technology, equipment, application and end user.

Breakup by Technology:

100G 200G 400G+ 400G ZR

Breakup by Equipment:

Wavelength-Division Multiplexer (WDM) Modules/Chips Test and Measurement Equipment Optical Amplifiers Optical Switches Others

Breakup by Application:

Networking Data Center Original Equipment Manufacturers (OEMs)

Breakup by End User:

Service Provider Public Sector Industries

Breakup by Region:

North America United States Canada Asia-Pacific China Japan India South Korea Australia Indonesia Others Europe

Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Acacia Communications Inc. (Cisco Systems Inc), Ciena Corporation, Fujitsu Limited, Huawei Technologies Co. Ltd., Infinera Corporation, NEC Corporation, Nokia Oyj, Ribbon Communications Operating Company Inc., ZTE Corporation and Zygo Corporation (AMETEK Inc).

Key Questions Answered in This Report:

How has the global coherent optical equipment market performed so far and how will it perform in the coming years? What has been the impact of COVID-19 on the global coherent optical equipment market?

What are the key regional markets?

What is the breakup of the market based on the technology?

What is the breakup of the market based on the equipment?

What is the breakup of the market based on the application?

What is the breakup of the market based on the end user?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global coherent optical equipment market and who are the key players?

What is the degree of competition in the industry?

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