

## **Cooling Fabrics Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028**

Market Report | 2023-11-02 | 144 pages | IMARC Group

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### **Report description:**

The global cooling fabrics market size reached US\$ 2.4 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 3.9 Billion by 2028, exhibiting a growth rate (CAGR) of 8.4% during 2022-2028.

Cooling fabrics comprise gel, polymer, or phase change materials (PCMs) that alter their insulating properties in response to the environment. These fabrics function by absorbing the heat and moisture and releasing them into the atmosphere, which further helps to improve the breathability and ventilation of the garments. They also assist in maintaining a comfortable body temperature during the physical performance and improving the overall well-being from scorching conditions. Besides this, due to their excellent thermal conductivity and tactile properties, cooling fabrics are utilized in the manufacturing of sports apparel worldwide.

### **Cooling Fabrics Market Trends:**

The global outbreak of coronavirus disease (COVID-19) and the consequently rising need for personal protective equipment (PPE) like masks represent one of the main factors bolstering the demand for cooling fabrics to protect a wearer from heat stress. Moreover, cooling fabrics are used in heavy protective clothing or armors, which are worn by military personnel, firefighters, and staff working with the hazardous material cleanup. Apart from this, with the increasing number of sports enthusiasts across the globe, several manufacturers are offering cooling garments that maximize oxygen uptake, increase blood flow to the working muscles, and reduce the risk of inflammation during events. Furthermore, leading manufacturers are also investing in research and development (R&D) activities to produce a practical cooling garment that can lower the temperature of the brain in stroke and head trauma patients. Additionally, significant growth in the real estate sector is anticipated to influence the application of cooling fabrics in furniture upholstery.

### **Key Market Segmentation:**

IMARC Group provides an analysis of the key trends in each sub-segment of the global cooling fabrics market report, along with

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forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type and application.

Breakup by Type:

Synthetic  
Natural

Breakup by Application:

Sports Apparel  
Protective Wear  
Lifestyle  
Others

Breakup by Region:

North America  
United States  
Canada  
Asia-Pacific  
China  
Japan  
India  
South Korea  
Australia  
Indonesia  
Others  
Europe  
Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Adidas AG, Ahlstrom-Munksjo Oyj, Asahi Kasei Corporation, Coolcore LLC, Formosa Taffeta Co. Ltd., HexArmor, Nan Ya Plastics Corporation, Nike Inc., Nilit Ltd., Polartec LLC (Milliken & Company) and Tex-Ray Industrial Co. Ltd.

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## Key Questions Answered in This Report

1. How big is the global cooling fabrics market?
2. What is the expected growth rate of the global cooling fabrics market during 2023-2028?
3. What are the key factors driving the global cooling fabrics market?
4. What has been the impact of COVID-19 on the global cooling fabrics market?
5. What is the breakup of the global cooling fabrics market based on the type?
6. What is the breakup of the global cooling fabrics market based on the application?
7. What are the key regions in the global cooling fabrics market?
8. Who are the key players/companies in the global cooling fabrics market?

## Table of Contents:

- 1 Preface
- 2 Scope and Methodology
  - 2.1 Objectives of the Study
  - 2.2 Stakeholders
  - 2.3 Data Sources
    - 2.3.1 Primary Sources
    - 2.3.2 Secondary Sources
  - 2.4 Market Estimation
    - 2.4.1 Bottom-Up Approach
    - 2.4.2 Top-Down Approach
  - 2.5 Forecasting Methodology
- 3 Executive Summary
- 4 Introduction
  - 4.1 Overview
  - 4.2 Key Industry Trends
- 5 Global Cooling Fabrics Market
  - 5.1 Market Overview
  - 5.2 Market Performance
  - 5.3 Impact of COVID-19
  - 5.4 Market Forecast
- 6 Market Breakup by Type
  - 6.1 Synthetic
    - 6.1.1 Market Trends
    - 6.1.2 Market Forecast
  - 6.2 Natural
    - 6.2.1 Market Trends
    - 6.2.2 Market Forecast
- 7 Market Breakup by Application
  - 7.1 Sports Apparel
    - 7.1.1 Market Trends
    - 7.1.2 Market Forecast
  - 7.2 Protective Wear
    - 7.2.1 Market Trends
    - 7.2.2 Market Forecast
  - 7.3 Lifestyle

- 7.3.1 Market Trends
- 7.3.2 Market Forecast
- 7.4 Others
  - 7.4.1 Market Trends
  - 7.4.2 Market Forecast
- 8 Market Breakup by Region
  - 8.1 North America
    - 8.1.1 United States
      - 8.1.1.1 Market Trends
      - 8.1.1.2 Market Forecast
    - 8.1.2 Canada
      - 8.1.2.1 Market Trends
      - 8.1.2.2 Market Forecast
  - 8.2 Asia-Pacific
    - 8.2.1 China
      - 8.2.1.1 Market Trends
      - 8.2.1.2 Market Forecast
    - 8.2.2 Japan
      - 8.2.2.1 Market Trends
      - 8.2.2.2 Market Forecast
    - 8.2.3 India
      - 8.2.3.1 Market Trends
      - 8.2.3.2 Market Forecast
    - 8.2.4 South Korea
      - 8.2.4.1 Market Trends
      - 8.2.4.2 Market Forecast
    - 8.2.5 Australia
      - 8.2.5.1 Market Trends
      - 8.2.5.2 Market Forecast
    - 8.2.6 Indonesia
      - 8.2.6.1 Market Trends
      - 8.2.6.2 Market Forecast
    - 8.2.7 Others
      - 8.2.7.1 Market Trends
      - 8.2.7.2 Market Forecast
  - 8.3 Europe
    - 8.3.1 Germany
      - 8.3.1.1 Market Trends
      - 8.3.1.2 Market Forecast
    - 8.3.2 France
      - 8.3.2.1 Market Trends
      - 8.3.2.2 Market Forecast
    - 8.3.3 United Kingdom
      - 8.3.3.1 Market Trends
      - 8.3.3.2 Market Forecast
    - 8.3.4 Italy
      - 8.3.4.1 Market Trends

8.3.4.2 Market Forecast

8.3.5 Spain

8.3.5.1 Market Trends

8.3.5.2 Market Forecast

8.3.6 Russia

8.3.6.1 Market Trends

8.3.6.2 Market Forecast

8.3.7 Others

8.3.7.1 Market Trends

8.3.7.2 Market Forecast

8.4 Latin America

8.4.1 Brazil

8.4.1.1 Market Trends

8.4.1.2 Market Forecast

8.4.2 Mexico

8.4.2.1 Market Trends

8.4.2.2 Market Forecast

8.4.3 Others

8.4.3.1 Market Trends

8.4.3.2 Market Forecast

8.5 Middle East and Africa

8.5.1 Market Trends

8.5.2 Market Breakup by Country

8.5.3 Market Forecast

9 SWOT Analysis

9.1 Overview

9.2 Strengths

9.3 Weaknesses

9.4 Opportunities

9.5 Threats

10 Value Chain Analysis

11 Porters Five Forces Analysis

11.1 Overview

11.2 Bargaining Power of Buyers

11.3 Bargaining Power of Suppliers

11.4 Degree of Competition

11.5 Threat of New Entrants

11.6 Threat of Substitutes

12 Price Analysis

13 Competitive Landscape

13.1 Market Structure

13.2 Key Players

13.3 Profiles of Key Players

13.3.1 Adidas AG

13.3.1.1 Company Overview

13.3.1.2 Product Portfolio

13.3.1.3 Financials

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13.3.1.4 SWOT Analysis

13.3.2 Ahlstrom-Munksjo Oyj

13.3.2.1 Company Overview

13.3.2.2 Product Portfolio

13.3.2.3 Financials

13.3.3 Asahi Kasei Corporation

13.3.3.1 Company Overview

13.3.3.2 Product Portfolio

13.3.3.3 Financials

13.3.3.4 SWOT Analysis

13.3.4 Coolcore LLC

13.3.4.1 Company Overview

13.3.4.2 Product Portfolio

13.3.5 Formosa Taffeta Co. Ltd.

13.3.5.1 Company Overview

13.3.5.2 Product Portfolio

13.3.5.3 Financials

13.3.6 HexArmor

13.3.6.1 Company Overview

13.3.6.2 Product Portfolio

13.3.7 Nan Ya Plastics Corporation

13.3.7.1 Company Overview

13.3.7.2 Product Portfolio

13.3.7.3 Financials

13.3.7.4 SWOT Analysis

13.3.8 Nike Inc.

13.3.8.1 Company Overview

13.3.8.2 Product Portfolio

13.3.8.3 Financials

13.3.8.4 SWOT Analysis

13.3.9 Nilit Ltd.

13.3.9.1 Company Overview

13.3.9.2 Product Portfolio

13.3.10 Polartec LLC (Milliken & Company)

13.3.10.1 Company Overview

13.3.10.2 Product Portfolio

13.3.11 Tex-Ray Industrial Co. Ltd.

13.3.11.1 Company Overview

13.3.11.2 Product Portfolio

13.3.11.3 Financials

## Cooling Fabrics Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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