

Swimming Pool Construction Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Market Report | 2023-11-02 | 142 pages | IMARC Group

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Report description:

The global swimming pool construction market size reached US\$ 7.0 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 8.7 Billion by 2028, exhibiting a growth rate (CAGR) of 3.7% during 2022-2028. The growing employment in luxurious hotels and clubs, increasing awareness about regular exercises, and rising demand to prevent numerous diseases and health problems represent some of the key factors driving the market.

Swimming pool construction refers to the procedure of building a water-retaining structure for exercise or leisure activities. It comprises designing and making several parts, such as a lighting system, filter water purification system, basin, pumps, motors, skimmer, and gas heater. It relies on various materials, such as concrete, fiberglass, tiles, vinyl liner, polyvinyl chloride (PVC) plastic, and stainless steel or metal frame. It is widely done in different sizes, shapes, and depths, and in-ground or above-ground, and involves artificial waterfalls, fountains, and bridges. It is performed with advanced materials to provide slip and corrosion-resistant properties and durability by reducing cracks. Besides this, as it is beneficial in holding a capacity that withstands larger pressure loads, the demand for swimming pool construction is rising across the globe.

Swimming Pool Construction Market Trends:

At present, the increasing number of swimming pools in luxurious hotels and clubs to attract a wide consumer base around the world represents one of the major factors influencing the market positively. Moreover, the rising preference for swimming, as it assists in weight loss, enhances flexibility, boosts heart health, and relieves stress and anxiety among individuals worldwide, is supporting the growth of the market. Apart from this, the growing demand for swimming pools due to the increasing awareness about regular exercise among the masses is offering a positive market outlook. Additionally, the rising focus of builders on swimming pool construction in residential areas to attract property buyers around the world is offering lucrative growth opportunities to industry investors. Besides this, the increasing adoption of swimming as an exercise to prevent various diseases and health problems among the masses is contributing to the growth of the market. In addition, there is a rise in the demand for clean, safe, hygienic swimming pools among individuals across the globe. In line with this, the emergence of advanced

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technologies, such as the internet of things (IoT), in the swimming pools for better monitoring and reducing operating costs is bolstering the growth of the market. Furthermore, the rising demand for rented bungalows with swimming pools due to increasing tourism worldwide is strengthening the growth of the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global swimming pool construction market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on material, construction type and end user.

Material Insights:

- Concrete
- Fiberglass
- Vinyl Liner
- Steel Frame

The report has provided a detailed breakup and analysis of the swimming pool construction market based on the material. This includes concrete, fiberglass, vinyl liner, and steel frame. According to the report, concrete represented the largest segment.

Construction Type Insights:

- Above-ground
- In-ground

A detailed breakup and analysis of the swimming pool construction market based on the construction type has also been provided in the report. This includes above-ground and in-ground. According to the report, in-ground accounted for the largest market share.

End User Insights:

- Residential
- Non-Residential

A detailed breakup and analysis of the swimming pool construction market based on the end user has also been provided in the report. This includes residential and non-residential. According to the report, residential accounted for the largest market share.

Regional Insights:

- North America
 - United States
 - Canada
- Asia-Pacific
 - China
 - Japan
 - India
 - South Korea

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Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, North America (the United States and Canada) was the largest market for swimming pool construction. Some of the factors driving the North America swimming pool construction market included the growing health awareness among individuals, increasing adoption in residential areas, rising tourism in the region, etc.

Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global swimming pool construction market. Competitive analysis such as market structure, market share by key players, player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided. Some of the companies covered include Aloha Pools Pty Ltd, Aquamarine Pools, Blue Haven Pools, Cody Pools Inc., Concord Pools and Spas, Leisure Pools, Millennium Pools Pvt. Ltd., Myrtha Pools, Natare Corporation, Platinum Pools, Presidential Pools, Spas & Patio, Southern Pools, etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report

1. What was the size of the global swimming pool construction market in 2022?
2. What is the expected growth rate of the global swimming pool construction market during 2023-2028?
3. What has been the impact of COVID-19 on the global swimming pool construction market?
4. What are the key factors driving the global swimming pool construction market?
5. What is the breakup of the global swimming pool construction market based on the material?
6. What is the breakup of the global swimming pool construction market based on the construction type?
7. What is the breakup of the global swimming pool construction market based on the end user?
8. What are the key regions in the global swimming pool construction market?
9. Who are the key players/companies in the global swimming pool construction market?

Table of Contents:

- 1 Preface

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2	Scope and Methodology
2.1	Objectives of the Study
2.2	Stakeholders
2.3	Data Sources
2.3.1	Primary Sources
2.3.2	Secondary Sources
2.4	Market Estimation
2.4.1	Bottom-Up Approach
2.4.2	Top-Down Approach
2.5	Forecasting Methodology
3	Executive Summary
4	Introduction
4.1	Overview
4.2	Key Industry Trends
5	Global Swimming Pool Construction Market
5.1	Market Overview
5.2	Market Performance
5.3	Impact of COVID-19
5.4	Market Forecast
6	Market Breakup by Material
6.1	Concrete
6.1.1	Market Trends
6.1.2	Market Forecast
6.2	Fiberglass
6.2.1	Market Trends
6.2.2	Market Forecast
6.3	Vinyl Liner
6.3.1	Market Trends
6.3.2	Market Forecast
6.4	Steel Frame
6.4.1	Market Trends
6.4.2	Market Forecast
7	Market Breakup by Construction Type
7.1	Above-ground
7.1.1	Market Trends
7.1.2	Market Forecast
7.2	In-ground
7.2.1	Market Trends
7.2.2	Market Forecast
8	Market Breakup by End User
8.1	Residential
8.1.1	Market Trends
8.1.2	Market Forecast
8.2	Non-Residential
8.2.1	Market Trends
8.2.2	Market Forecast
9	Market Breakup by Region

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- 9.1 North America
 - 9.1.1 United States
 - 9.1.1.1 Market Trends
 - 9.1.1.2 Market Forecast
 - 9.1.2 Canada
 - 9.1.2.1 Market Trends
 - 9.1.2.2 Market Forecast
- 9.2 Asia-Pacific
 - 9.2.1 China
 - 9.2.1.1 Market Trends
 - 9.2.1.2 Market Forecast
 - 9.2.2 Japan
 - 9.2.2.1 Market Trends
 - 9.2.2.2 Market Forecast
 - 9.2.3 India
 - 9.2.3.1 Market Trends
 - 9.2.3.2 Market Forecast
 - 9.2.4 South Korea
 - 9.2.4.1 Market Trends
 - 9.2.4.2 Market Forecast
 - 9.2.5 Australia
 - 9.2.5.1 Market Trends
 - 9.2.5.2 Market Forecast
 - 9.2.6 Indonesia
 - 9.2.6.1 Market Trends
 - 9.2.6.2 Market Forecast
 - 9.2.7 Others
 - 9.2.7.1 Market Trends
 - 9.2.7.2 Market Forecast
- 9.3 Europe
 - 9.3.1 Germany
 - 9.3.1.1 Market Trends
 - 9.3.1.2 Market Forecast
 - 9.3.2 France
 - 9.3.2.1 Market Trends
 - 9.3.2.2 Market Forecast
 - 9.3.3 United Kingdom
 - 9.3.3.1 Market Trends
 - 9.3.3.2 Market Forecast
 - 9.3.4 Italy
 - 9.3.4.1 Market Trends
 - 9.3.4.2 Market Forecast
 - 9.3.5 Spain
 - 9.3.5.1 Market Trends
 - 9.3.5.2 Market Forecast
 - 9.3.6 Russia
 - 9.3.6.1 Market Trends

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- 9.3.6.2 Market Forecast
- 9.3.7 Others
 - 9.3.7.1 Market Trends
 - 9.3.7.2 Market Forecast
- 9.4 Latin America
 - 9.4.1 Brazil
 - 9.4.1.1 Market Trends
 - 9.4.1.2 Market Forecast
 - 9.4.2 Mexico
 - 9.4.2.1 Market Trends
 - 9.4.2.2 Market Forecast
 - 9.4.3 Others
 - 9.4.3.1 Market Trends
 - 9.4.3.2 Market Forecast
- 9.5 Middle East and Africa
 - 9.5.1 Market Trends
 - 9.5.2 Market Breakup by Country
 - 9.5.3 Market Forecast
- 10 SWOT Analysis
 - 10.1 Overview
 - 10.2 Strengths
 - 10.3 Weaknesses
 - 10.4 Opportunities
 - 10.5 Threats
- 11 Value Chain Analysis
- 12 Porters Five Forces Analysis
 - 12.1 Overview
 - 12.2 Bargaining Power of Buyers
 - 12.3 Bargaining Power of Suppliers
 - 12.4 Degree of Competition
 - 12.5 Threat of New Entrants
 - 12.6 Threat of Substitutes
- 13 Price Analysis
- 14 Competitive Landscape
 - 14.1 Market Structure
 - 14.2 Key Players
 - 14.3 Profiles of Key Players
 - 14.3.1 Aloha Pools Pty Ltd
 - 14.3.1.1 Company Overview
 - 14.3.1.2 Product Portfolio
 - 14.3.2 Aquamarine Pools
 - 14.3.2.1 Company Overview
 - 14.3.2.2 Product Portfolio
 - 14.3.3 Blue Haven Pools
 - 14.3.3.1 Company Overview
 - 14.3.3.2 Product Portfolio
 - 14.3.4 Cody Pools Inc.

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- 14.3.4.1 Company Overview
- 14.3.4.2 Product Portfolio
- 14.3.5Concord Pools and Spas
 - 14.3.5.1 Company Overview
 - 14.3.5.2 Product Portfolio
- 14.3.6Leisure Pools
 - 14.3.6.1 Company Overview
 - 14.3.6.2 Product Portfolio
- 14.3.7Millennium Pools Pvt. Ltd.
 - 14.3.7.1 Company Overview
 - 14.3.7.2 Product Portfolio
- 14.3.8Myrtha Pools
 - 14.3.8.1 Company Overview
 - 14.3.8.2 Product Portfolio
- 14.3.9Natare Corporation
 - 14.3.9.1 Company Overview
 - 14.3.9.2 Product Portfolio
- 14.3.10Platinum Pools
 - 14.3.10.1 Company Overview
 - 14.3.10.2 Product Portfolio
- 14.3.11Presidential Pools, Spas & Patio
 - 14.3.11.1 Company Overview
 - 14.3.11.2 Product Portfolio
- 14.3.12Southern Poolscapes
 - 14.3.12.1 Company Overview
 - 14.3.12.2 Product Portfolio

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