

Automotive Seat Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Market Report | 2023-11-02 | 145 pages | IMARC Group

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Report description:

The global automotive seat market size reached US\$ 83.5 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 107.9 Billion by 2028, exhibiting a growth rate (CAGR) of 4.4% during 2022-2028.

An automotive seat is a safety-critical system used to provide comfort and protect occupants in case of sudden brake or acceleration. It is generally made using foam, plastics, and metal structures and widely available in several types. For instance, a standard car seat is designed to support thighs, buttocks, and lower and upper back. Moreover, a front driver and passenger seat comprises three main parts, including a squab, cushion, and headrest. Nowadays, manufacturers are incorporating innovative features, such as folding pads, laptop stands, and airbags, to provide more comfort and safety to the rider.

Global Automotive Seat Market Trends:

The increasing sales of vehicles represent one of the key factors driving the market. Moreover, the rising number of road accidents is catalyzing the demand for innovative safety features like dual airbags and seatbelt pretensioners to prevent injury during vehicle crashes or severe collisions. Additionally, governing authorities of various countries are mandating the installation of baby car seats to avoid fatal accidents and maximize car safety for children. This, in confluence with the growing concerns among parents about the safety of their children, is also contributing to market growth. Apart from this, the emerging trend of autonomous vehicles is encouraging manufacturers to design intelligent seating systems with superior comfort and ergonomics and light and sustainable materials. Furthermore, several leading players are incorporating automotive seat with smart sensors, air moving devices, high-power-density heaters, and convective heaters, which is anticipated to present lucrative opportunities to the market players.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global automotive seat market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on material type,

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seat type, vehicle type and vehicle energy source.

Breakup by Material Type:

Fabric
Synthetic Leather
Genuine Leather

Breakup by Seat Type:

Bucket Seat
Bench Seat

Breakup by Vehicle Type:

Passenger Vehicle
Commercial Vehicle

Breakup by Vehicle Energy Source:

Gasoline
Diesel
Electric
Others

Breakup by Region:

North America
United States
Canada
Asia-Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America

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Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Adient plc, Aisin Seiki Co. Ltd., Faurecia SE, Gentherm Incorporated, Lear Corporation, Magna International Inc., NHK SPRING Co. Ltd, TACHI-S CO. LTD., TOYOTA BOSHOKU CORPORATION and TS TECH CO. LTD.

Key Questions Answered in This Report

1. What was the size of the global automotive seat market in 2022?
2. What is the expected growth rate of the global automotive seat market during 2023-2028?
3. What are the key factors driving the global automotive seat market?
4. What has been the impact of COVID-19 on the global automotive seat market?
5. What is the breakup of the global automotive seat market based on the material type?
6. What is the breakup of the global automotive seat market based on the seat type?
7. What is the breakup of the global automotive seat market based on the vehicle type?
8. What is the breakup of the global automotive seat market based on the vehicle energy source?
9. What are the key regions in the global automotive seat market?
10. Who are the key players/companies in the global automotive seat market?

Table of Contents:

- 1 Preface
- 2 Scope and Methodology
 - 2.1 Objectives of the Study
 - 2.2 Stakeholders
 - 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
 - 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
 - 2.5 Forecasting Methodology
- 3 Executive Summary
- 4 Introduction
 - 4.1 Overview
 - 4.2 Key Industry Trends
- 5 Global Automotive Seat Market
 - 5.1 Market Overview
 - 5.2 Market Performance
 - 5.3 Impact of COVID-19
 - 5.4 Market Forecast
- 6 Market Breakup by Material Type
 - 6.1 Fabric
 - 6.1.1 Market Trends

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- 6.1.2 Market Forecast
- 6.2Synthetic Leather
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3Genuine Leather
 - 6.3.1 Market Trends
 - 6.3.2 Market Forecast
- 7 Market Breakup by Seat Type
 - 7.1Bucket Seat
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
 - 7.2Bench Seat
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
- 8 Market Breakup by Vehicle Type
 - 8.1Passenger Vehicle
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
 - 8.2Commercial Vehicle
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast
- 9 Market Breakup by Vehicle Energy Source
 - 9.1Gasoline
 - 9.1.1 Market Trends
 - 9.1.2 Market Forecast
 - 9.2Diesel
 - 9.2.1 Market Trends
 - 9.2.2 Market Forecast
 - 9.3Electric
 - 9.3.1 Market Trends
 - 9.3.2 Market Forecast
 - 9.4Others
 - 9.4.1 Market Trends
 - 9.4.2 Market Forecast
- 10 Market Breakup by Region
 - 10.1North America
 - 10.1.1 United States
 - 10.1.1.1 Market Trends
 - 10.1.1.2 Market Forecast
 - 10.1.2 Canada
 - 10.1.2.1 Market Trends
 - 10.1.2.2 Market Forecast
 - 10.2Asia-Pacific
 - 10.2.1 China
 - 10.2.1.1 Market Trends
 - 10.2.1.2 Market Forecast
 - 10.2.2 Japan

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- 10.2.2.1 Market Trends
- 10.2.2.2 Market Forecast
- 10.2.3 India
 - 10.2.3.1 Market Trends
 - 10.2.3.2 Market Forecast
- 10.2.4 South Korea
 - 10.2.4.1 Market Trends
 - 10.2.4.2 Market Forecast
- 10.2.5 Australia
 - 10.2.5.1 Market Trends
 - 10.2.5.2 Market Forecast
- 10.2.6 Indonesia
 - 10.2.6.1 Market Trends
 - 10.2.6.2 Market Forecast
- 10.2.7 Others
 - 10.2.7.1 Market Trends
 - 10.2.7.2 Market Forecast
- 10.3 Europe
 - 10.3.1 Germany
 - 10.3.1.1 Market Trends
 - 10.3.1.2 Market Forecast
 - 10.3.2 France
 - 10.3.2.1 Market Trends
 - 10.3.2.2 Market Forecast
 - 10.3.3 United Kingdom
 - 10.3.3.1 Market Trends
 - 10.3.3.2 Market Forecast
 - 10.3.4 Italy
 - 10.3.4.1 Market Trends
 - 10.3.4.2 Market Forecast
 - 10.3.5 Spain
 - 10.3.5.1 Market Trends
 - 10.3.5.2 Market Forecast
 - 10.3.6 Russia
 - 10.3.6.1 Market Trends
 - 10.3.6.2 Market Forecast
 - 10.3.7 Others
 - 10.3.7.1 Market Trends
 - 10.3.7.2 Market Forecast
- 10.4 Latin America
 - 10.4.1 Brazil
 - 10.4.1.1 Market Trends
 - 10.4.1.2 Market Forecast
 - 10.4.2 Mexico
 - 10.4.2.1 Market Trends
 - 10.4.2.2 Market Forecast
 - 10.4.3 Others

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- 10.4.3.1 Market Trends
- 10.4.3.2 Market Forecast
- 10.5 Middle East and Africa
- 10.5.1 Market Trends
- 10.5.2 Market Breakup by Country
- 10.5.3 Market Forecast
- 11 SWOT Analysis
- 11.1 Overview
- 11.2 Strengths
- 11.3 Weaknesses
- 11.4 Opportunities
- 11.5 Threats
- 12 Value Chain Analysis
- 13 Porters Five Forces Analysis
- 13.1 Overview
- 13.2 Bargaining Power of Buyers
- 13.3 Bargaining Power of Suppliers
- 13.4 Degree of Competition
- 13.5 Threat of New Entrants
- 13.6 Threat of Substitutes
- 14 Price Analysis
- 15 Competitive Landscape
- 15.1 Market Structure
- 15.2 Key Players
- 15.3 Profiles of Key Players
- 15.3.1 Adient plc
 - 15.3.1.1 Company Overview
 - 15.3.1.2 Product Portfolio
 - 15.3.1.3 Financials
 - 15.3.1.4 SWOT Analysis
- 15.3.2 Aisin Seiki Co. Ltd.
 - 15.3.2.1 Company Overview
 - 15.3.2.2 Product Portfolio
- 15.3.3 Faurecia SE
 - 15.3.3.1 Company Overview
 - 15.3.3.2 Product Portfolio
 - 15.3.3.3 Financials
 - 15.3.3.4 SWOT Analysis
- 15.3.4 Gentherm Incorporated
 - 15.3.4.1 Company Overview
 - 15.3.4.2 Product Portfolio
 - 15.3.4.3 Financials
- 15.3.5 Lear Corporation
 - 15.3.5.1 Company Overview
 - 15.3.5.2 Product Portfolio
 - 15.3.5.3 Financials
 - 15.3.5.4 SWOT Analysis

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- 15.3.6Magna International Inc.
 - 15.3.6.1 Company Overview
 - 15.3.6.2 Product Portfolio
 - 15.3.6.3 Financials
 - 15.3.6.4 SWOT Analysis
- 15.3.7NHK SPRING Co. Ltd
 - 15.3.7.1 Company Overview
 - 15.3.7.2 Product Portfolio
 - 15.3.7.3 Financials
- 15.3.8TACHI-S CO. LTD.
 - 15.3.8.1 Company Overview
 - 15.3.8.2 Product Portfolio
 - 15.3.8.3 Financials
- 15.3.9TOYOTA BOSHOKU CORPORATION
 - 15.3.9.1 Company Overview
 - 15.3.9.2 Product Portfolio
 - 15.3.9.3 Financials
- 15.3.10TS TECH CO. LTD.
 - 15.3.10.1 Company Overview
 - 15.3.10.2 Product Portfolio
 - 15.3.10.3 Financials

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