

Veterinary Reference Laboratory Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Market Report | 2023-11-02 | 142 pages | IMARC Group

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Report description:

The global veterinary reference laboratory market size reached US\$ 3.7 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 7.2 Billion by 2028, exhibiting a growth rate (CAGR) of 11.7% during 2022-2028.

A veterinary reference laboratory is a private commercial facility used for diagnosing zoonotic diseases in companion and livestock animals. The labs are used for conducting routine and specialty testing on animals for the identification of brucellosis, tuberculosis, anthrax, yellow fever, rabies, measles and other disorders. They are also used for running wellness screenings, pre-anesthetic evaluations and monitoring the efficacy of the therapies. Regular testing aids in animal health protection and prevents the spread of serious zoonotic diseases. They also provide technical and scientific assistance using immunodiagnostics, hematology and molecular diagnostics and are widely used for clinical pathology, bacteriology, toxicology, virology and pregnancy testing.

The increasing prevalence of zoonotic and transboundary animal diseases (TADs) across the globe is one of the key factors driving the growth of the market. Moreover, significant rise in pet ownership and increasing preference for companion animals is also driving the market growth. As the coronavirus disease (COVID-19) continues to spread across the globe, there has been a significant increase in the demand for PCR testing in veterinary reference laboratories to analyze the effect of the virus and other pathogens in animals. Additionally, various technological advancements, such as the development of innovative rapid tests and portable instruments for point-of-care (POC) testing, are acting as other growth-inducing factors. The technologies aid in the timely diagnosis, identification and management of poison sources in animals. Other factors, including increasing animal healthcare expenditures of the consumers, along with extensive research and development (R&D) activities in the field of veterinary sciences, are anticipated to drive the market further.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global veterinary reference laboratory market

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report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on technology, application and animal type.

Breakup by Technology:

- Clinical Chemistry
- Hematology
- Immunodiagnosics
- ELISA
- Lateral Flow Rapid Tests
- Others
- Molecular Diagnostics
- PCR
- Microassays
- Others
- Others

Breakup by Application:

- Clinical Pathology
- Toxicology
- Productivity Testing
- Others

Breakup by Animal Type:

- Livestock Animals
- Companion Animals

Breakup by Region:

- North America
- United States
- Canada
- Asia-Pacific
- China
- Japan
- India
- South Korea
- Australia
- Indonesia
- Others
- Europe
- Germany
- France
- United Kingdom
- Italy

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Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Boehringer Ingelheim GmbH, IDEXX Laboratories Inc., Neogen Corporation, Phoenix Central Laboratory for Veterinarians Inc. (Zoetis Inc.), ProtaTek International Inc. (Pharmgate LLC), Royal GD, Texas A&M Veterinary Medical Diagnostic Laboratory, VCA Inc. (Mars Incorporated) and Virbac Animal Health India Private Limited.

Key Questions Answered in This Report:

How has the global veterinary reference laboratory market performed so far and how will it perform in the coming years?
What has been the impact of COVID-19 on the global veterinary reference laboratory market?
What are the key regional markets?
What is the breakup of the market based on the technology?
What is the breakup of the market based on the application?
What is the breakup of the market based on the animal type?
What are the various stages in the value chain of the industry?
What are the key driving factors and challenges in the industry?
What is the structure of the global veterinary reference laboratory market and who are the key players?
What is the degree of competition in the industry?

Table of Contents:

1	Preface
2	Scope and Methodology
2.1	Objectives of the Study
2.2	Stakeholders
2.3	Data Sources
2.3.1	Primary Sources
2.3.2	Secondary Sources
2.4	Market Estimation
2.4.1	Bottom-Up Approach
2.4.2	Top-Down Approach
2.5	Forecasting Methodology
3	Executive Summary
4	Introduction
4.1	Overview
4.2	Key Industry Trends
5	Global Veterinary Reference Laboratory Market
5.1	Market Overview
5.2	Market Performance
5.3	Impact of COVID-19

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- 5.4Market Forecast
- 6 Market Breakup by Technology
 - 6.1Clinical Chemistry
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
 - 6.2Hematology
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
 - 6.3Immunodiagnosics
 - 6.3.1 Market Trends
 - 6.3.2 Major Types
 - 6.3.2.1 ELISA
 - 6.3.2.2 Lateral Flow Rapid Tests
 - 6.3.2.3 Others
 - 6.3.3 Market Forecast
 - 6.4Molecular Diagnostics
 - 6.4.1 Market Trends
 - 6.4.2 Major Types
 - 6.4.2.1 PCR
 - 6.4.2.2 Microassays
 - 6.4.2.3 Others
 - 6.4.3 Market Forecast
 - 6.5Others
 - 6.5.1 Market Trends
 - 6.5.2 Market Forecast
- 7 Market Breakup by Application
 - 7.1Clinical Pathology
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
 - 7.2Toxicology
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
 - 7.3Productivity Testing
 - 7.3.1 Market Trends
 - 7.3.2 Market Forecast
 - 7.4Others
 - 7.4.1 Market Trends
 - 7.4.2 Market Forecast
- 8 Market Breakup by Animal Type
 - 8.1Livestock Animals
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
 - 8.2Companion Animals
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast
- 9 Market Breakup by Region
 - 9.1North America

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- 9.1.1 United States
 - 9.1.1.1 Market Trends
 - 9.1.1.2 Market Forecast
- 9.1.2 Canada
 - 9.1.2.1 Market Trends
 - 9.1.2.2 Market Forecast
- 9.2 Asia-Pacific
 - 9.2.1 China
 - 9.2.1.1 Market Trends
 - 9.2.1.2 Market Forecast
 - 9.2.2 Japan
 - 9.2.2.1 Market Trends
 - 9.2.2.2 Market Forecast
 - 9.2.3 India
 - 9.2.3.1 Market Trends
 - 9.2.3.2 Market Forecast
 - 9.2.4 South Korea
 - 9.2.4.1 Market Trends
 - 9.2.4.2 Market Forecast
 - 9.2.5 Australia
 - 9.2.5.1 Market Trends
 - 9.2.5.2 Market Forecast
 - 9.2.6 Indonesia
 - 9.2.6.1 Market Trends
 - 9.2.6.2 Market Forecast
 - 9.2.7 Others
 - 9.2.7.1 Market Trends
 - 9.2.7.2 Market Forecast
- 9.3 Europe
 - 9.3.1 Germany
 - 9.3.1.1 Market Trends
 - 9.3.1.2 Market Forecast
 - 9.3.2 France
 - 9.3.2.1 Market Trends
 - 9.3.2.2 Market Forecast
 - 9.3.3 United Kingdom
 - 9.3.3.1 Market Trends
 - 9.3.3.2 Market Forecast
 - 9.3.4 Italy
 - 9.3.4.1 Market Trends
 - 9.3.4.2 Market Forecast
 - 9.3.5 Spain
 - 9.3.5.1 Market Trends
 - 9.3.5.2 Market Forecast
 - 9.3.6 Russia
 - 9.3.6.1 Market Trends
 - 9.3.6.2 Market Forecast

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- 9.3.7 Others
 - 9.3.7.1 Market Trends
 - 9.3.7.2 Market Forecast
- 9.4 Latin America
 - 9.4.1 Brazil
 - 9.4.1.1 Market Trends
 - 9.4.1.2 Market Forecast
 - 9.4.2 Mexico
 - 9.4.2.1 Market Trends
 - 9.4.2.2 Market Forecast
 - 9.4.3 Others
 - 9.4.3.1 Market Trends
 - 9.4.3.2 Market Forecast
- 9.5 Middle East and Africa
 - 9.5.1 Market Trends
 - 9.5.2 Market Breakup by Country
 - 9.5.3 Market Forecast
- 10 SWOT Analysis
 - 10.1 Overview
 - 10.2 Strengths
 - 10.3 Weaknesses
 - 10.4 Opportunities
 - 10.5 Threats
- 11 Value Chain Analysis
- 12 Porters Five Forces Analysis
 - 12.1 Overview
 - 12.2 Bargaining Power of Buyers
 - 12.3 Bargaining Power of Suppliers
 - 12.4 Degree of Competition
 - 12.5 Threat of New Entrants
 - 12.6 Threat of Substitutes
- 13 Price Analysis
- 14 Competitive Landscape
 - 14.1 Market Structure
 - 14.2 Key Players
 - 14.3 Profiles of Key Players
 - 14.3.1 Boehringer Ingelheim GmbH
 - 14.3.1.1 Company Overview
 - 14.3.1.2 Product Portfolio
 - 14.3.1.3 Financials
 - 14.3.2 IDEXX Laboratories Inc.
 - 14.3.2.1 Company Overview
 - 14.3.2.2 Product Portfolio
 - 14.3.2.3 Financials
 - 14.3.2.4 SWOT Analysis
 - 14.3.3 Neogen Corporation
 - 14.3.3.1 Company Overview

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- 14.3.3.2 Product Portfolio
- 14.3.3.3 Financials
- 14.3.3.4 SWOT Analysis
- 14.3.4Phoenix Central Laboratory for Veterinarians Inc. (Zoetis Inc.)
 - 14.3.4.1 Company Overview
 - 14.3.4.2 Product Portfolio
- 14.3.5ProtaTek International Inc (Pharmgate LLC)
 - 14.3.5.1 Company Overview
 - 14.3.5.2 Product Portfolio
- 14.3.6Royal GD
 - 14.3.6.1 Company Overview
 - 14.3.6.2 Product Portfolio
 - 14.3.6.3 Financials
- 14.3.7Texas A&M Veterinary Medical Diagnostic Laboratory
 - 14.3.7.1 Company Overview
 - 14.3.7.2 Product Portfolio
- 14.3.8VCA Inc. (Mars Incorporated)
 - 14.3.8.1 Company Overview
 - 14.3.8.2 Product Portfolio
- 14.3.9Virbac Animal Health India Private Limited
 - 14.3.9.1 Company Overview
 - 14.3.9.2 Product Portfolio

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