

Food Intolerance Products Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Market Report | 2023-11-02 | 143 pages | IMARC Group

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Report description:

The global food intolerance products market size reached US\$ 11.1 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 14.2 Billion by 2028, exhibiting a growth rate (CAGR) of 4.2% during 2022-2028.

Food intolerance refers to a gastric reaction characterized by the inability to digest certain food products. It is a non-allergic food sensitivity that is induced by various lactose-, sugar- and gluten-based food items. Individuals suffering from this tendency usually manage it by consuming specialized food intolerance products that are free from gluten and lactose. Some of the commonly used food intolerance products, include dairy alternatives, such as soy, coconut, cashew and macadamia milk, gluten-free products, such as flour made using rice, potato starch, chickpeas or soy, and meat products alternatives, such as flax seed oil. These products are free from allergens and may not cause bloating, migraine, sore throat or an irritable bowel.

The increasing prevalence of coeliac disease and lactose intolerance among the masses is one of the key factors driving the growth of the market. Furthermore, rising health consciousness among the masses and the widespread adoption of vegan, gluten- and lactose-free food products, is favoring the market growth. Consumers are also incorporating these products into their daily diets for cholesterol management and digestion control. Additionally, various advancements, such as the development of technologically advanced testing methods to diagnose food allergies and intolerance, are acting as other growth-inducing factors. Apart from this, food manufacturers are emphasizing on producing nutrient-rich and flavorful food variants that do not trigger food intolerance. Other factors, including rapid urbanization, along with aggressive promotional activities by product manufacturers and the continual launch of products with aesthetically appealing packaging solutions, are expected to drive the market further.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global food intolerance products market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type, product type and distribution channel.

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Breakup by Type:

Bakery Products
Confectionery Products
Dairy and Dairy Alternatives
Meat and Seafood Products
Others

Breakup by Product Type:

Diabetes-Free Food
Gluten-Free Food
Lactose-Free Food
Others

Breakup by Distribution Channel:

Supermarkets and Hypermarkets
Convenience Stores
Online Stores
Others

Breakup by Region:

North America
United States
Canada
Asia Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico

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Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined with some of the key players being Abbott Nutrition, Amy's Kitchen Inc., Boulder Brands Inc. (Pinnacle Foods Inc.), Conagra Brands Inc., Danone S.A., Dr. Schar AG/SPA, Fifty-50 Foods Inc., General Mills Inc., Kellogg Company, Nestle S.A., The Hain Celestial Group Inc. and The Kraft Heinz Company.

Key Questions Answered in This Report

1. How big is the global food intolerance products market?
2. What is the expected growth rate of the global food intolerance products market during 2023-2028?
3. What are the key factors driving the global food intolerance products market?
4. What has been the impact of COVID-19 on the global food intolerance products market?
5. What is the breakup of the global food intolerance products market based on the product type?
6. What is the breakup of the global food intolerance products market based on the distribution channel?
7. What are the key regions in the global food intolerance products market?
8. Who are the key players/companies in the global food intolerance products market?

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