

## **Patient Positioning Systems Market: Global Industry Analysis, Trends, Market Size, and Forecasts up to 2030**

Market Report | 2023-10-09 | 255 pages | Infinium Global Research and Consulting Solutions

### **AVAILABLE LICENSES:**

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### **Report description:**

The report on the global patient positioning systems market provides qualitative and quantitative analysis for the period from 2021-2030. The global patient positioning systems market was valued at USD 1.85 billion in 2022 and is expected to reach USD 2.60 billion in 2030, with a CAGR of 3.82% during the forecast period 2023-2030. The study on patient positioning systems market covers the analysis of the leading geographies such as North America, Europe, Asia Pacific, and RoW for the period of 2021-2030. Patient positioning systems, consisting of specialized equipment and techniques, are integral in healthcare to ensure patients are correctly aligned during medical procedures and diagnostic tests. These systems offer a multitude of advantages. They significantly enhance patient safety by reducing the risk of injuries, pressure ulcers, and complications. Moreover, they facilitate improved surgical precision, enabling quicker recovery and minimizing discomfort for patients. These systems also lead to reduced procedure times, efficient resource utilization, and minimal anesthesia requirements. Additionally, in diagnostic imaging, they optimize positioning to minimize radiation exposure. Standardized patient positioning techniques ensure consistency and reduce errors while enhancing workflow efficiency for healthcare providers. Patient positioning systems, by offering such a wide array of benefits, contribute to overall improved patient care and healthcare outcomes.

The patient positioning system market is experiencing a surge in growth due to the rising incidence of pathological and physiological diseases, coupled with a growing preference for less invasive surgical procedures. Hospitals are increasingly recognizing the significance of maintaining cutting-edge facilities to ensure high-quality patient care. Consequently, they are making substantial investments in upgrading their operating room equipment, which encompasses surgical tables, clamps, radiolucent imaging tables, accessories, and various patient positioning systems. These investments are in line with the healthcare industry's unwavering commitment to technological advancements, ultimately leading to more streamlined procedures and improved patient outcomes. Therefore, the upward trajectory of hospital investments in upgrading operating rooms serves as a catalyst for the continued expansion of the patient positioning equipment market. Additionally, the broad range of applications of patient positioning systems in healthcare contributes to the growth of the patient positioning systems market. On the other side, the availability of other substitute technologies hinders the growth of the patient positioning systems market. Moreover, technological advancement such as in sensors, such as optic fiber, cancer tracking, and MEMS sensors, promotes innovations that create numerous opportunities for the growth of the patient positioning systems market.

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North America commands the largest share of the patient positioning system market due to several key factors. The region boasts advanced healthcare infrastructure, a high prevalence of surgical procedures, and a strong emphasis on patient safety and comfort. North American healthcare providers are quick to adopt cutting-edge technologies, such as sophisticated patient positioning systems, which enhance surgical precision and improve patient outcomes. Additionally, robust research and development investments, a competitive landscape, and favorable reimbursement policies further support North America's leadership in this market. The Asia Pacific region is expected to grow in the global patient positioning systems market with a significant CAGR over the forecast period. The growing healthcare industry and rising aging population in countries such as India, and China contribute to the growth of the patient positioning systems market in the Asia Pacific region.

## Report Findings

### 1) Drivers

- The patient positioning system market is experiencing a surge in growth due to the rising incidence of pathological and physiological diseases, coupled with a growing preference for less invasive surgical procedures.
- The broad range of applications of patient positioning systems in healthcare contributes to the growth of the patient positioning systems market.

### 2) Restraints

- Availability of other substitute technologies hinders the growth of the patient positioning systems market.

### 3) Opportunities

- Technological advancements such as upgradation in sensors is creating significant opportunities for the growth of the patient positioning systems market.

## Research Methodology

### A) Primary Research

Our primary research involves extensive interviews and analysis of the opinions provided by the primary respondents. The primary research starts with identifying and approaching the primary respondents, the primary respondents are approached include

1. Key Opinion Leaders associated with Infinium Global Research
2. Internal and External subject matter experts
3. Professionals and participants from the industry

Our primary research respondents typically include

1. Executives working with leading companies in the market under review
2. Product/brand/marketing managers
3. CXO level executives
4. Regional/zonal/ country managers
5. Vice President level executives.

### B) Secondary Research

Secondary research involves extensive exploring through the secondary sources of information available in both the public domain and paid sources. At Infinium Global Research, each research study is based on over 500 hours of secondary research accompanied by primary research. The information obtained through the secondary sources is validated through the crosscheck on various data sources.

The secondary sources of the data typically include

1. Company reports and publications
2. Government/institutional publications
3. Trade and associations journals
4. Databases such as WTO, OECD, World Bank, and among others.
5. Websites and publications by research agencies

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## Segment Covered

The global patient positioning systems market is segmented on the basis of product type, application, and end user.

### The Global Patient Positioning Systems Market by Product Type

- Surgical Tables
- Tables
- Radiolucent Imaging Tables
- Accessories
- Others

### The Global Patient Positioning Systems Market by Application

- Surgery
- Diagnostics
- Others

### The Global Patient Positioning Systems Market by End User

- Hospitals
- Clinics
- Ambulatory Surgical Centers
- Other

## Company Profiles

The companies covered in the report include

- Stryker Corporation
- Medline Industries, Inc.
- STERIS
- Smith+Nephew
- Span America
- Hill-Rom Services, Inc
- OPT SURGISYSTEMS S.R.L.
- SKYTRON, LLC
- SchureMed
- Mizuho OSI

## What does this Report Deliver?

1. Comprehensive analysis of the global as well as regional markets of the patient positioning systems market.
2. Complete coverage of all the segments in the patient positioning systems market to analyze the trends, developments in the global market and forecast of market size up to 2030.
3. Comprehensive analysis of the companies operating in the global patient positioning systems market. The company profile includes analysis of product portfolio, revenue, SWOT analysis and latest developments of the company.
4. IGR- Growth Matrix presents an analysis of the product segments and geographies that market players should focus to invest, consolidate, expand and/or diversify.

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