

South and Central America Egg White Powder Market Forecast to 2028- COVID-19 Impact and Regional Analysis- by type (High-Whip and High Gel) and Application Food and Beverages (Bakery and Confectionery, Dairy and Frozen Desserts, Beverages, Meat and Meat Substitutes, and Others), Personal Care, and Others)

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Report description:

The South and Central America egg white powder market is expected to grow from US\$ 147.42 million in 2023 to US\$ 195.44 million by 2030. It is estimated to grow at a CAGR of 4.1% from 2023 to 2030.

Increasing Use of Egg White Powder in Cosmetic and Pharmaceutical Products Fuel South and Central America Egg White Powder Market

Egg white contains collagen-producing ingredients, including proteins with toning and tightening human skin properties. Hence, such protein-based ingredients are utilized by cosmetics companies to formulate beauty products. Different mainstream cosmetics companies manufacture and market a range of beauty products (such as serums, face wash, shampoos, creams, soaps, and face masks), leveraging the skin-rejuvenating properties of egg whites. Egg white powder nourishes hair while preventing damage and dryness. Albumen is a major raw material used in the manufacturing of egg white powder, which is produced through spray drying. It possesses high water-binding and adhesion capacity, which prevents hair damage caused by dryness and keeps the hair soft and glossy; therefore, egg white powder is considered an ideal ingredient for shampoo formulations. It also imparts skin firmness and gloss and helps retain skin moisture, thus making it a preferred ingredient for face creams and facial packs. Egg white peptides are another useful ingredient for cosmetics and personal care products. Further, the consumer preference for cosmetics and personal care products containing egg white powder is rising in developed and developing countries. Egg whites contain functional proteins-such as ovalbumin, ovotransferrin, ovomucoid, ovomucin, and lysozyme-for high-potential industrial applications. Several manufacturers provide egg white lysozyme solutions, which are developed for life science research of

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bacterial lysis and DNA & protein purification. Therefore, the increasing use of egg white powder in cosmetic and pharmaceutical products is expected to be a significant trend in the global market during the forecast period.

South and Central America Egg White Powder Market Overview

The South and Central America Egg white powder market is segmented into Argentina, Brazil, and the Rest of South and Central America. In 2022, the Rest of South and Central America held the largest share of the South and Central America egg white powder market.

South and Central America Egg White Powder Market Revenue and Forecast to 2030

(US\$ Million)

South and Central America Egg White Powder Market Segmentation

The South and Central America Egg White Powder Market is segmented into type, application, and country.

Based on type, the South and Central America egg white powder market is segmented into High-Whip and High Gel. The High-Whip segment held a larger share of the South and Central America egg white powder market in 2022.

Based on application, the South and Central America egg white powder market is segmented into food and beverages, personal care, and others. Food and beverages are segmented into bakery and confectionery, dairy and frozen desserts, beverages, meat and meat substitutes, and others. The food & beverages segment held the largest share of the South and Central America egg white powder market in 2022.

Based on country, the South and Central America egg white powder market is segmented into Argentina, Brazil, and the Rest of South and Central America. The Rest of South and Central America dominated the share of the South and Central America egg white powder market in 2022.

Foodchem International Corp, Netto Industria De Alimentos Ltda, OVODAN International AS, and Taj Agro International are the leading companies operating in the South and Central America egg white powder market.

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