

Global Polysorbate Market Report and Forecast 2023-2028

Market Report | 2023-10-17 | 158 pages | EMR Inc.

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Report description:

Global Polysorbate Market Report and Forecast 2023-2028

Market Outlook

According to the report by Expert Market Research (EMR), the global polysorbate market is projected to grow at a CAGR of 4.80% between 2023 and 2028. Aided by rising healthcare industry and rising government investment in the medical industries, the market is expected to grow significantly by 2028.

Polysorbates are a group of non-ionic surfactants that are widely used as emulsifiers, stabilisers, and solubilising agents. These compounds are safe and highly effective, making them crucial in various applications, ranging from food production to skincare formulations. Polysorbates are known for their ability to mix oil and water, helping to create stable and homogenous solutions. The increasing consumer preference for processed and convenience food products is one of the key polysorbate market trends driving the market. The food industry extensively uses polysorbates as emulsifiers to maintain product quality and extend shelf life. With the escalating demand for bakery and confectionery products, along with frozen and packaged foods, the need for emulsifiers like polysorbates continues to rise.

Moreover, the burgeoning cosmetics and personal care industry significantly contributes to the polysorbate market growth. In cosmetics, polysorbates are used to solubilise essential oils into water-based products, making them essential in the formulation of creams, lotions, shampoos, and various other skincare and haircare products.

The polysorbate market is not solely dependent on the food and cosmetic industries; its applications are widespread and growing. In the pharmaceutical sector, polysorbates are used to improve the solubility of active pharmaceutical ingredients, playing a critical role in the formulation of various drug delivery systems. They are often employed in vaccines as a stabiliser, preventing the components from separating.

In addition, polysorbates have emerged as key ingredients in the rapidly expanding nutraceutical industry, where they are used to create stable, effective formulations for vitamins and supplements, further boosting the polysorbate market demand.

Geographically, the Asia Pacific region holds a substantial share of the market, driven by rapid industrialisation and burgeoning food and cosmetics sectors in emerging economies such as China and India. North America and Europe are significant markets, with steady demand attributed to the mature food, pharmaceutical, and cosmetic industries in these regions.

Furthermore, the growing nutraceutical sector offers new opportunities for global polysorbate market outlook. As consumers

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increasingly turn to health and wellness supplements, the demand for stabilisers and emulsifiers in these products is projected to rise.

Market Segmentation

The market can be divided based on source, grade, end use, and region.

Market Breakup by Source

- Plant
- Animal
- Synthetic Source

Market Breakup by Grade

- Polysorbate 20
- Polysorbate 40
- Polysorbate 60
- Polysorbate 80
- Others

Market Breakup by End Use

- Food and Beverage
- Pharmaceuticals
- Cosmetics and Personal Care
- Others

Market Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the global polysorbate market. Some of the major players explored in the report by Expert Market Research are as follows:

- NOF America Corporation
- Croda International plc
- Mohini Organics Pvt. Ltd.
- Xiamen Sinopeg Biotech Co., Ltd.
- Others

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