

## **Latin America Probiotic Supplements Market Report and Forecast 2023-2028**

Market Report | 2023-10-17 | 166 pages | EMR Inc.

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### **Report description:**

Latin America Probiotic Supplements Market Report and Forecast 2023-2028

#### **Market Outlook**

According to the report by Expert Market Research (EMR), the Latin America probiotic supplements market reached a value of USD 103.48 million in 2022. Aided by an escalating consciousness towards gut health and the diversified health benefits offered by probiotics, the market is projected to further grow at a CAGR of 8.3% between 2023 and 2028 to reach a value of USD 144.45 million by 2028.

Probiotics are live bacteria and yeasts that are beneficial for health, particularly for the digestive system. They are often dubbed as 'good' or 'friendly' bacteria because they help keep the gut healthy. The increasing global trend of promoting gut health as a pivotal part of overall wellness has made its mark in Latin America, resulting in a surge in the demand for probiotic supplements. As per the Latin America probiotic supplements market analysis, supplements enriched with probiotics have gained substantial traction as they assist in the digestion process, enhance the absorption of nutrients, bolster the immune system, and reduce the effects of harmful bacteria. Furthermore, with extensive research highlighting the gut-brain axis, the significance of a healthy digestive system for cognitive and emotional health is now more pronounced than ever.

One primary driver propelling the Latin America probiotic supplements market demand is the escalating consumer inclination towards preventive healthcare. With the ever-growing costs associated with medical treatments and a discernible shift towards natural remedies, Latin Americans are increasingly seeking products that can boost their immunity and prevent ailments. Probiotic supplements, known for their potential to strengthen the immune system and combat various gastrointestinal disorders, fit the bill perfectly.

Moreover, the sedentary lifestyles and dietary habits of the urban population are leading to increased instances of gut-related issues and boosting the Latin America probiotic supplements market growth. The heightened prevalence of conditions like Irritable Bowel Syndrome (IBS) and constipation has reinforced the need for probiotic supplements in the daily regime of many individuals. The incorporation of probiotics in diverse industrial applications is also augmenting the market's growth in the region. Beyond the realm of health supplements, probiotics are finding use in sectors like cosmetics for their potential skin benefits, in pharmaceuticals as part of drug formulations, and even in veterinary care, further increasing the value of the Latin America probiotic supplements market size.

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## Market Segmentation □

The market can be divided based on source, form, application, end user, distribution channel, and country.

### Market Breakup by Source

- Bacteria
- Yeast
- Others

### Market Breakup by Form

- Liquid
- Dry
- o□Capsules
- o□Chewables and Gummies
- o□Tablets and Softgels
- o□Powder
- o□Others

### Market Breakup by Application

- Gastrointestinal Health
- Immune Health
- Oral Health
- Urinary Tract Health
- Vaginal Health
- Others

### Market Breakup by End User

- Infants
- Children
- Adults
- Geriatric

### Market Breakup by Distribution Channel

- Hypermarkets and Supermarkets
- Pharmacies
- Online
- Others

### Market Breakup by Country

- Brazil
- Argentina
- Mexico
- Chile
- Colombia
- Peru
- Ecuador
- Central America

### Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the Latin America probiotic supplements market. Some of the major players explored in the report by Expert Market Research are as follows:

- Nestle Health Science S.A.
- Biogaia AB
- Procter & Gamble

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- AB-Biotics, S.A.
- Farmoquímica SA
- Herbalife International, Inc.
- Grupo Omnilife, S.A. de C.V.
- Farmaceutica Medcell Limitada
- Others

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\*We at Expert Market Research always strive to provide you with the latest information. The numbers in the article are only indicative and may be different from the actual report.

### Table of Contents:

- 1 Preface
- 2 Report Coverage - Key Segmentation and Scope
- 3 Report Description
  - 3.1 Market Definition and Outlook
  - 3.2 Properties and Applications
  - 3.3 Market Analysis
  - 3.4 Key Market Players
- 4 Key Assumptions
- 5 Executive Summary
  - 5.1 Overview
  - 5.2 Key Drivers
  - 5.3 Key Developments
  - 5.4 Competitive Structure
  - 5.5 Key Industrial Trends
- 6 Market Snapshot
- 7 Industry Opportunities and Challenges
- 8 Latin America Probiotic Supplements Market Overview
  - 8.1 Key Industry Highlights
  - 8.2 Latin America Probiotic Supplements Historical Market (2018-2022)
  - 8.3 Latin America Probiotic Supplements Market Forecast (2023-2028)
- 9 Latin America Probiotic Supplements Market by Source
  - 9.1 Bacteria
    - 9.1.1 Historical Trend (2018-2022)
    - 9.1.2 Forecast Trend (2023-2028)
  - 9.2 Yeast
    - 9.2.1 Historical Trend (2018-2022)

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- 9.2.2 Forecast Trend (2023-2028)
- 9.3 Others
- 10 Latin America Probiotic Supplements Market by Form
  - 10.1 Liquid
    - 10.1.1 Historical Trend (2018-2022)
    - 10.1.2 Forecast Trend (2023-2028)
  - 10.2 Dry
    - 10.2.1 Historical Trend (2018-2022)
    - 10.2.2 Forecast Trend (2023-2028)
    - 10.2.3 Breakup by Type
      - 10.2.3.1 Capsules
      - 10.2.3.2 Chewables and Gummies
      - 10.2.3.3 Tablets and Softgels
      - 10.2.3.4 Powder
      - 10.2.3.5 Others
- 11 Latin America Probiotic Supplements Market by Application
  - 11.1 Gastrointestinal Health
    - 11.1.1 Historical Trend (2018-2022)
    - 11.1.2 Forecast Trend (2023-2028)
  - 11.2 Immune Health
    - 11.2.1 Historical Trend (2018-2022)
    - 11.2.2 Forecast Trend (2023-2028)
  - 11.3 Oral Health
    - 11.3.1 Historical Trend (2018-2022)
    - 11.3.2 Forecast Trend (2023-2028)
  - 11.4 Urinary Tract Health
    - 11.4.1 Historical Trend (2018-2022)
    - 11.4.2 Forecast Trend (2023-2028)
  - 11.5 Vaginal Health
    - 11.5.1 Historical Trend (2018-2022)
    - 11.5.2 Forecast Trend (2023-2028)
  - 11.6 Others
- 12 Latin America Probiotic Supplements Market by End User
  - 12.1 Infants
    - 12.1.1 Historical Trend (2018-2022)
    - 12.1.2 Forecast Trend (2023-2028)
  - 12.2 Children
    - 12.2.1 Historical Trend (2018-2022)
    - 12.2.2 Forecast Trend (2023-2028)
  - 12.3 Adults
    - 12.3.1 Historical Trend (2018-2022)
    - 12.3.2 Forecast Trend (2023-2028)
  - 12.4 Geriatric
    - 12.4.1 Historical Trend (2018-2022)
    - 12.4.2 Forecast Trend (2023-2028)
- 13 Latin America Probiotic Supplements Market by Distribution Channel
  - 13.1 Hypermarkets and Supermarkets

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- 13.1.1 Historical Trend (2018-2022)
- 13.1.2 Forecast Trend (2023-2028)
- 13.2 Pharmacies
  - 13.2.1 Historical Trend (2018-2022)
  - 13.2.2 Forecast Trend (2023-2028)
- 13.3 Online
  - 13.3.1 Historical Trend (2018-2022)
  - 13.3.2 Forecast Trend (2023-2028)
- 13.4 Others
- 14 Latin America Probiotic Supplements Market by Country
  - 14.1 Brazil
    - 14.1.1 Historical Trend (2018-2022)
    - 14.1.2 Forecast Trend (2023-2028)
    - 14.1.3 Market by Source
    - 14.1.4 Market by Form
    - 14.1.5 Market by Application
    - 14.1.6 Market by End User
    - 14.1.7 Market by Distribution Channel
  - 14.2 Argentina
    - 14.2.1 Historical Trend (2018-2022)
    - 14.2.2 Forecast Trend (2023-2028)
    - 14.2.3 Market by Source
    - 14.2.4 Market by Form
    - 14.2.5 Market by Application
    - 14.2.6 Market by End User
    - 14.2.7 Market by Distribution Channel
  - 14.3 Mexico
    - 14.3.1 Historical Trend (2018-2022)
    - 14.3.2 Forecast Trend (2023-2028)
    - 14.3.3 Market by Source
    - 14.3.4 Market by Form
    - 14.3.5 Market by Application
    - 14.3.6 Market by End User
    - 14.3.7 Market by Distribution Channel
  - 14.4 Chile
    - 14.4.1 Historical Trend (2018-2022)
    - 14.4.2 Forecast Trend (2023-2028)
    - 14.4.3 Market by Source
    - 14.4.4 Market by Form
    - 14.4.5 Market by Application
    - 14.4.6 Market by End User
    - 14.4.7 Market by Distribution Channel
  - 14.5 Colombia
    - 14.5.1 Historical Trend (2018-2022)
    - 14.5.2 Forecast Trend (2023-2028)
    - 14.5.3 Market by Source
    - 14.5.4 Market by Form

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- 14.5.5 Market by Application
- 14.5.6 Market by End User
- 14.5.7 Market by Distribution Channel
- 14.6 Peru
  - 14.6.1 Historical Trend (2018-2022)
  - 14.6.2 Forecast Trend (2023-2028)
  - 14.6.3 Market by Source
  - 14.6.4 Market by Form
  - 14.6.5 Market by Application
  - 14.6.6 Market by End User
  - 14.6.7 Market by Distribution Channel
- 14.7 Ecuador
  - 14.7.1 Historical Trend (2018-2022)
  - 14.7.2 Forecast Trend (2023-2028)
  - 14.7.3 Market by Source
  - 14.7.4 Market by Form
  - 14.7.5 Market by Application
  - 14.7.6 Market by End User
  - 14.7.7 Market by Distribution Channel
- 14.8 Central America
  - 14.8.1 Historical Trend (2018-2022)
  - 14.8.2 Forecast Trend (2023-2028)
  - 14.8.3 Market by Source
  - 14.8.4 Market by Form
  - 14.8.5 Market by Application
  - 14.8.6 Market by End User
  - 14.8.7 Market by Distribution Channel
- 15 Market Dynamics
  - 15.1 SWOT Analysis
    - 15.1.1 Strengths
    - 15.1.2 Weaknesses
    - 15.1.3 Opportunities
    - 15.1.4 Threats
  - 15.2 Porter's Five Forces Analysis
    - 15.2.1 Supplier's Power
    - 15.2.2 Buyers Powers
    - 15.2.3 Threat of New Entrants
    - 15.2.4 Degree of Rivalry
    - 15.2.5 Threat of Substitutes
  - 15.3 Key Indicators for Demand
  - 15.4 Key Indicators for Price
- 16 Competitive Landscape
  - 16.1 Market Structure
  - 16.2 Company Profiles
    - 16.2.1 Nestle Health Science S.A.
      - 16.2.1.1 Company Overview
      - 16.2.1.2 Product Portfolio

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- 16.2.1.3 Demographic Reach and Achievements
- 16.2.1.4 Certifications
- 16.2.2 Biogaia AB
  - 16.2.2.1 Company Overview
  - 16.2.2.2 Product Portfolio
  - 16.2.2.3 Demographic Reach and Achievements
  - 16.2.2.4 Certifications
- 16.2.3 Procter & Gamble
  - 16.2.3.1 Company Overview
  - 16.2.3.2 Product Portfolio
  - 16.2.3.3 Demographic Reach and Achievements
  - 16.2.3.4 Certifications
- 16.2.4 AB-Biotics, S.A.
  - 16.2.4.1 Company Overview
  - 16.2.4.2 Product Portfolio
  - 16.2.4.3 Demographic Reach and Achievements
  - 16.2.4.4 Certifications
- 16.2.5 Farmoquímica SA
  - 16.2.5.1 Company Overview
  - 16.2.5.2 Product Portfolio
  - 16.2.5.3 Demographic Reach and Achievements
  - 16.2.5.4 Certifications
- 16.2.6 Herbalife International, Inc.
  - 16.2.6.1 Company Overview
  - 16.2.6.2 Product Portfolio
  - 16.2.6.3 Demographic Reach and Achievements
  - 16.2.6.4 Certifications
- 16.2.7 Grupo Omnilife, S.A. de C.V.
  - 16.2.7.1 Company Overview
  - 16.2.7.2 Product Portfolio
  - 16.2.7.3 Demographic Reach and Achievements
  - 16.2.7.4 Certifications
- 16.2.8 Farmaceutica Medcell Limitada
  - 16.2.8.1 Company Overview
  - 16.2.8.2 Product Portfolio
  - 16.2.8.3 Demographic Reach and Achievements
  - 16.2.8.4 Certifications
- 16.2.9 Others

## 17 Key Trends and Developments in the Market

### List of Key Figures and Tables

1. Latin America Probiotic Supplements Market: Key Industry Highlights, 2018 and 2028
2. Latin America Probiotic Supplements Historical Market: Breakup by Source (USD Million), 2018-2022
3. Latin America Probiotic Supplements Market Forecast: Breakup by Source (USD Million), 2023-2028
4. Latin America Probiotic Supplements Historical Market: Breakup by Form (USD Million), 2018-2022
5. Latin America Probiotic Supplements Market Forecast: Breakup by Form (USD Million), 2023-2028
6. Latin America Probiotic Supplements Historical Market: Breakup by Application (USD Million), 2018-2022
7. Latin America Probiotic Supplements Market Forecast: Breakup by Application (USD Million), 2023-2028

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8. Latin America Probiotic Supplements Historical Market: Breakup by End User (USD Million), 2018-2022
9. Latin America Probiotic Supplements Market Forecast: Breakup by End User (USD Million), 2023-2028
10. Latin America Probiotic Supplements Historical Market: Breakup by Distribution Channel (USD Million), 2018-2022
11. Latin America Probiotic Supplements Market Forecast: Breakup by Distribution Channel (USD Million), 2023-2028
12. Latin America Probiotic Supplements Historical Market: Breakup by Country (USD Million), 2018-2022
13. Latin America Probiotic Supplements Market Forecast: Breakup by Country (USD Million), 2023-2028
14. Latin America Probiotic Supplements Market Structure

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