

Europe Mobile E-learning Market Report and Forecast 2023-2028

Market Report | 2023-10-13 | 166 pages | EMR Inc.

AVAILABLE LICENSES:

- Single User License \$2999.00
- Five User License \$3999.00
- Corporate License \$4999.00

Report description:

Europe Mobile E-Learning Market Report and Forecast 2023-2028

Market Outlook

According to the report by Expert Market Research (EMR), the Europe mobile e-learning market is projected to grow at a CAGR of 19.4% between 2023 and 2028 to reach a value of USD 122.29 billion by 2028. Aided by the rising demand for flexible, accessible learning platforms and the growing incorporation of mobile e-learning in various sectors, the market is expected to grow significantly by 2028.

Mobile e-learning, also known as m-learning, entails the use of portable computing devices such as smartphones, tablets, and laptops in education. This mode of learning enables users to access educational content from anywhere at any time, providing considerable flexibility. Apart from its accessibility advantages, mobile e-learning also features interactive multimedia, simulation-based learning, and gamification, making it an engaging learning tool in various contexts, including schools, universities, corporations, and self-paced learning environments.

The increasing consumer preference for flexible, accessible learning solutions is a significant driver of Europe mobile e-learning market growth. The ongoing digital revolution has led to a noticeable shift towards mobile-based learning, fuelled by its convenience, flexibility, and personalised learning experience. Moreover, the impact of the COVID-19 pandemic, which necessitated distance learning and remote working arrangements, has further accelerated the adoption of mobile e-learning solutions.

The growing application of mobile e-learning across diverse sectors also significantly contributes to the Europe mobile e-learning market development. In the corporate sector, mobile e-learning is employed for training and development programmes, allowing employees to learn at their own pace and convenience. The academic sector utilises mobile e-learning for blended learning environments, combining traditional classroom teaching with online modules for an enhanced learning experience.

Furthermore, the demand for language learning apps, virtual tutoring, and online learning software is expanding, signalling an increased focus on mobile e-learning as a primary tool for educational content delivery. The rise of the digital native generation and the increasing prevalence of mobile devices have also facilitated the acceptance of mobile e-learning, thereby promoting the Europe mobile e-learning market expansion.

Leading businesses are investing more in creating immersive online learning solutions to increase learner engagement while

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

students' attention spans are decreasing. The Europe mobile e-learning market is further projected to benefit from the growing integration of artificial intelligence (AI) and machine learning (ML) to scale, customise, and automate mobile e-learning mechanisms and improve student learning.

Market Segmentation

The market can be divided based on type, application, and region.

Market Breakup by Type

- E-Books
- Interactive Assessment
- Video-Based Courseware
- Others

Market Breakup by Application

- Academic
- Small and Medium Enterprises
- Large Enterprises
- Others

Market Breakup by Region

- United Kingdom
- Germany
- France
- Italy
- Others

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and acquisitions and mergers, among other major developments, of the Europe mobile e-learning companies. Some of the major key players explored in the report by Expert Market Research are as follows:

- Google Classroom
- FutureLearn Limited
- Cisco Systems Inc.
- Capernaum Ltd (Alison)
- 2U, Inc.
- Others

About Us

Acquire unparalleled access to critical industry insights with our comprehensive market research reports, meticulously prepared by a team of seasoned experts. These reports are designed to equip decision-makers with an in-depth understanding of prevailing market trends, competitive landscapes, and growth opportunities.

Our high-quality, data-driven analyses provide the essential framework for organisations seeking to make informed and strategic decisions in an increasingly complex and rapidly evolving business environment. By investing in our market research reports, you can ensure your organisation remains agile, proactive, and poised for success in today's competitive market.

Don't miss the opportunity to elevate your business intelligence and fortify your strategic planning. Secure your organisation's future success by acquiring one of our Expert Market Research reports today.

*We at Expert Market Research always strive to provide you with the latest information. The numbers in the article are only indicative and may be different from the actual report.

Table of Contents:

- 1 Preface
- 2 Report Coverage - Key Segmentation and Scope

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 3 Report Description
 - 3.1 Market Definition and Outlook
 - 3.2 Properties and Applications
 - 3.3 Market Analysis
 - 3.4 Key Players
- 4 Key Assumptions
- 5 Executive Summary
 - 5.1 Overview
 - 5.2 Key Drivers
 - 5.3 Key Developments
 - 5.4 Competitive Structure
 - 5.5 Key Industrial Trends
- 6 Market Snapshot
- 7 Opportunities and Challenges in the Market
- 8 Europe Mobile E-Learning Market Analysis
 - 8.1 Key Industry Highlights
 - 8.2 Europe Mobile E-Learning Historical Market (2018-2022)
 - 8.3 Europe Mobile E-Learning Market Forecast (2023-2028)
 - 8.4 Europe Mobile E-Learning Market by Type
 - 8.4.1 E-Books
 - 8.4.1.1 Historical Trend (2018-2022)
 - 8.4.1.2 Forecast Trend (2023-2028)
 - 8.4.2 Interactive Assessment
 - 8.4.2.1 Historical Trend (2018-2022)
 - 8.4.2.2 Forecast Trend (2023-2028)
 - 8.4.3 Video-Based Courseware
 - 8.4.3.1 Historical Trend (2018-2022)
 - 8.4.3.2 Forecast Trend (2023-2028)
 - 8.4.4 Others
 - 8.5 Europe Mobile E-Learning Market by Application
 - 8.5.1 Academic
 - 8.5.1.1 Historical Trend (2018-2022)
 - 8.5.1.2 Forecast Trend (2023-2028)
 - 8.5.2 Small and Medium Enterprises
 - 8.5.2.1 Historical Trend (2018-2022)
 - 8.5.2.2 Forecast Trend (2023-2028)
 - 8.5.3 Large Enterprises
 - 8.5.3.1 Historical Trend (2018-2022)
 - 8.5.3.2 Forecast Trend (2023-2028)
 - 8.5.4 Others
 - 8.6 Europe Mobile E-Learning Market by Region
 - 8.6.1 United Kingdom
 - 8.6.2 Germany
 - 8.6.3 France
 - 8.6.4 Italy
 - 8.6.5 Others
- 9 Regional Analysis

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 9.1 United Kingdom
 - 9.1.1 Historical Trend (2018-2022)
 - 9.1.2 Forecast Trend (2023-2028)
- 9.2 Germany
 - 9.2.1 Historical Trend (2018-2022)
 - 9.2.2 Forecast Trend (2023-2028)
- 9.3 France
 - 9.3.1 Historical Trend (2018-2022)
 - 9.3.2 Forecast Trend (2023-2028)
- 9.4 Italy
 - 9.4.1 Historical Trend (2018-2022)
 - 9.4.2 Forecast Trend (2023-2028)
- 10 Market Dynamics
 - 10.1 SWOT Analysis
 - 10.1.1 Strengths
 - 10.1.2 Weaknesses
 - 10.1.3 Opportunities
 - 10.1.4 Threats
 - 10.2 Porter's Five Forces Analysis
 - 10.2.1 Supplier's Power
 - 10.2.2 Buyer's Power
 - 10.2.3 Threat of New Entrants
 - 10.2.4 Degree of Rivalry
 - 10.2.5 Threat of Substitutes
 - 10.3 Key Indicators for Demand
 - 10.4 Key Indicators for Price
- 11 Competitive Landscape
 - 11.1 Market Structure
 - 11.2 Company Profiles
 - 11.2.1 Google Classroom
 - 11.2.1.1 Company Overview
 - 11.2.1.2 Product Portfolio
 - 11.2.1.3 Demographic Reach and Achievements
 - 11.2.1.4 Certifications
 - 11.2.2 FutureLearn Limited
 - 11.2.2.1 Company Overview
 - 11.2.2.2 Product Portfolio
 - 11.2.2.3 Demographic Reach and Achievements
 - 11.2.2.4 Certifications
 - 11.2.3 Cisco Systems Inc.
 - 11.2.3.1 Company Overview
 - 11.2.3.2 Product Portfolio
 - 11.2.3.3 Demographic Reach and Achievements
 - 11.2.3.4 Certifications
 - 11.2.4 Capernaum Ltd (Alison)
 - 11.2.4.1 Company Overview
 - 11.2.4.2 Product Portfolio

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 11.2.4.3 Demographic Reach and Achievements
- 11.2.4.4 Certifications
- 11.2.5 2U, Inc.
 - 11.2.5.1 Company Overview
 - 11.2.5.2 Product Portfolio
 - 11.2.5.3 Demographic Reach and Achievements
 - 11.2.5.4 Certifications
- 11.2.6 Others

12 Key Trends and Developments in the Market

List of Key Figures and Tables

1. Europe Mobile E-Learning Market: Key Industry Highlights, 2017 and 2021
2. Europe Mobile E-Learning Historical Market: Breakup by Type (USD Million), 2018-2022
3. Europe Mobile E-Learning Market Forecast: Breakup by Type (USD Million), 2023-2028
4. Europe Mobile E-Learning Historical Market: Breakup by Application (USD Million), 2018-2022
5. Europe Mobile E-Learning Market Forecast: Breakup by Application (USD Million), 2023-2028
6. Europe Mobile E-Learning Historical Market: Breakup by Country (USD Million), 2018-2022
7. Europe Mobile E-Learning Market Forecast: Breakup by Country (USD Million), 2023-2028
8. Europe Mobile E-Learning Market Structure

Europe Mobile E-learning Market Report and Forecast 2023-2028

Market Report | 2023-10-13 | 166 pages | EMR Inc.

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$2999.00
	Five User License	\$3999.00
	Corporate License	\$4999.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-06-24"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com