

North America Self-Paced E-Learning Market Report and Forecast 2023-2028

Market Report | 2023-10-11 | 166 pages | EMR Inc.

AVAILABLE LICENSES:

- Single User License \$2999.00
- Five User License \$3999.00
- Corporate License \$4999.00

Report description:

North America Self-Paced E-Learning Market Report and Forecast 2023-2028

Market Outlook

According to the report by Expert Market Research (EMR), the North America self-paced e-learning market is projected to grow at a CAGR of 7.9% between 2023 and 2028. Aided by the increasing adoption of flexible learning methods and the expanding applications of self-paced e-learning in various sectors, the market is expected to grow significantly by 2028.

Self-paced e-learning involves the provision of courses and programs where learners control the speed of their progression. This education model is often applied to online courses, allowing students to balance their studies with their personal and professional commitments. Besides educational institutions, self-paced e-learning also finds significant applications in corporate training, professional development programs, and skill enhancement courses.

The rising preference for flexible learning methodologies is fuelling the North America self-paced e-learning market growth. With the growing understanding of different learning styles and the benefits of self-regulated learning, there has been a notable shift towards self-paced e-learning. Additionally, the advent of remote working and learning due to recent global circumstances has contributed to the increasing popularity of this learning method.

The broadening applications of self-paced e-learning in diverse sectors also play a crucial role in propelling the North America self-paced e-learning market development. Corporate organisations use self-paced e-learning for employee training and skill enhancement. Healthcare institutions utilise it for continuous professional development. The public sector uses it for training and knowledge dissemination, thereby creating a robust demand for self-paced e-learning solutions.

Moreover, advancements in technology, particularly the growing integration of artificial intelligence (AI) and machine learning (ML) in e-learning platforms, have significantly enhanced the quality of self-paced e-learning. These technologies facilitate personalised learning experiences, provide real-time feedback, and create adaptive learning paths, thereby improving the learning outcomes.

The increasing accessibility of the internet and digital devices also contributes to the North America self-paced e-learning market expansion. The proliferation of smartphones, tablets, and laptops has made it easier for learners to access e-learning materials anytime, anywhere, increasing the appeal of self-paced e-learning.

Furthermore, the burgeoning trend of lifelong learning, coupled with the necessity of continuous skill upgradation in the modern

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

job market, has led to a focus on self-paced e-learning as a convenient learning method. With the rise of digital transformation and the increasing importance of self-learning, self-paced e-learning has emerged as a vital tool for personal and professional development, thereby stimulating the North America self-paced e-learning market growth.

Market Segmentation

The market can be divided based on type, application, and country.

Market Breakup by Type

- Mobile E-Learning
- Learning Management Software
- Virtual Class
- Others

Market Breakup by Application

- Academic
- Small and Medium Enterprises
- Large Enterprises
- Others

Market Breakup by Country

- United States of America
- Canada

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and acquisitions and mergers, among other major developments, of the North America self-paced e-learning companies. Some of the major key players explored in the report by Expert Market Research are as follows:

- Coursera Inc.
- Skillshare, Inc
- edX LLC
- Udacity, Inc.
- Codecademy
- Others

About Us

Acquire unparalleled access to critical industry insights with our comprehensive market research reports, meticulously prepared by a team of seasoned experts. These reports are designed to equip decision-makers with an in-depth understanding of prevailing market trends, competitive landscapes, and growth opportunities.

Our high-quality, data-driven analyses provide the essential framework for organisations seeking to make informed and strategic decisions in an increasingly complex and rapidly evolving business environment. By investing in our market research reports, you can ensure your organisation remains agile, proactive, and poised for success in today's competitive market.

Don't miss the opportunity to elevate your business intelligence and fortify your strategic planning. Secure your organisation's future success by acquiring one of our Expert Market Research reports today.

*We at Expert Market Research always strive to provide you with the latest information. The numbers in the article are only indicative and may be different from the actual report.

Table of Contents:

- 1 Preface
- 2 Report Coverage - Key Segmentation and Scope
- 3 Report Description

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 3.1 Market Definition and Outlook
- 3.2 Properties and Applications
- 3.3 Market Analysis
- 3.4 Key Players
- 4 Key Assumptions
- 5 Executive Summary
 - 5.1 Overview
 - 5.2 Key Drivers
 - 5.3 Key Developments
 - 5.4 Competitive Structure
 - 5.5 Key Industrial Trends
- 6 Market Snapshot
- 7 Opportunities and Challenges in the Market
- 8 North America Self-Paced E-Learning Market Analysis
 - 8.1 Key Industry Highlights
 - 8.2 North America Self-Paced E-Learning Historical Market (2018-2022)
 - 8.3 North America Self-Paced E-Learning Market Forecast (2023-2028)
 - 8.4 North America Self-Paced E-Learning Market by Type
 - 8.4.1 Mobile E-Learning
 - 8.4.1.1 Historical Trend (2018-2022)
 - 8.4.1.2 Forecast Trend (2023-2028)
 - 8.4.2 Learning Management Software
 - 8.4.2.1 Historical Trend (2018-2022)
 - 8.4.2.2 Forecast Trend (2023-2028)
 - 8.4.3 Virtual Class
 - 8.4.3.1 Historical Trend (2018-2022)
 - 8.4.3.2 Forecast Trend (2023-2028)
 - 8.4.4 Others
 - 8.5 North America Self-Paced E-Learning Market by Application
 - 8.5.1 Academic
 - 8.5.1.1 Historical Trend (2018-2022)
 - 8.5.1.2 Forecast Trend (2023-2028)
 - 8.5.2 Small and Medium Enterprises
 - 8.5.2.1 Historical Trend (2018-2022)
 - 8.5.2.2 Forecast Trend (2023-2028)
 - 8.5.3 Large Enterprises
 - 8.5.3.1 Historical Trend (2018-2022)
 - 8.5.3.2 Forecast Trend (2023-2028)
 - 8.5.4 Others
 - 8.6 North America Self-Paced E-Learning Market by Country
 - 8.6.1 United States of America
 - 8.6.2 Canada
- 9 Regional Analysis
 - 9.1 United States of America
 - 9.1.1 Historical Trend (2018-2022)
 - 9.1.2 Forecast Trend (2023-2028)
 - 9.2 Canada

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 9.2.1 Historical Trend (2018-2022)
- 9.2.2 Forecast Trend (2023-2028)
- 10 Market Dynamics
 - 10.1 SWOT Analysis
 - 10.1.1 Strengths
 - 10.1.2 Weaknesses
 - 10.1.3 Opportunities
 - 10.1.4 Threats
 - 10.2 Porter's Five Forces Analysis
 - 10.2.1 Supplier's Power
 - 10.2.2 Buyer's Power
 - 10.2.3 Threat of New Entrants
 - 10.2.4 Degree of Rivalry
 - 10.2.5 Threat of Substitutes
 - 10.3 Key Indicators for Demand
 - 10.4 Key Indicators for Price
- 11 Competitive Landscape
 - 11.1 Market Structure
 - 11.2 Company Profiles
 - 11.2.1 Coursera Inc.
 - 11.2.1.1 Company Overview
 - 11.2.1.2 Product Portfolio
 - 11.2.1.3 Demographic Reach and Achievements
 - 11.2.1.4 Certifications
 - 11.2.2 Skillshare, Inc
 - 11.2.2.1 Company Overview
 - 11.2.2.2 Product Portfolio
 - 11.2.2.3 Demographic Reach and Achievements
 - 11.2.2.4 Certifications
 - 11.2.3 edX LLC
 - 11.2.3.1 Company Overview
 - 11.2.3.2 Product Portfolio
 - 11.2.3.3 Demographic Reach and Achievements
 - 11.2.3.4 Certifications
 - 11.2.4 Udacity, Inc.
 - 11.2.4.1 Company Overview
 - 11.2.4.2 Product Portfolio
 - 11.2.4.3 Demographic Reach and Achievements
 - 11.2.4.4 Certifications
 - 11.2.5 Codecademy
 - 11.2.5.1 Company Overview
 - 11.2.5.2 Product Portfolio
 - 11.2.5.3 Demographic Reach and Achievements
 - 11.2.5.4 Certifications
 - 11.2.6 Others
- 12 Key Trends and Developments in the Market
 - List of Key Figures and Tables

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

1. North America Self-Paced E-Learning Market: Key Industry Highlights, 2017 and 2021
2. North America Self-Paced E-Learning Historical Market: Breakup by Type (USD Million), 2018-2022
3. North America Self-Paced E-Learning Market Forecast: Breakup by Type (USD Million), 2023-2028
4. North America Self-Paced E-Learning Historical Market: Breakup by Application (USD Million), 2018-2022
5. North America Self-Paced E-Learning Market Forecast: Breakup by Application (USD Million), 2023-2028
6. North America Self-Paced E-Learning Historical Market: Breakup by Country (USD Million), 2018-2022
7. North America Self-Paced E-Learning Market Forecast: Breakup by Country (USD Million), 2023-2028
8. North America Self-Paced E-Learning Market Structure

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

North America Self-Paced E-Learning Market Report and Forecast 2023-2028

Market Report | 2023-10-11 | 166 pages | EMR Inc.

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$2999.00
	Five User License	\$3999.00
	Corporate License	\$4999.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-06-25"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com