

## **Switzerland Data Center Market - Investment Analysis & Growth Opportunities 2023-2028**

Market Report | 2023-11-09 | 109 pages | Arizton Advisory & Intelligence

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### **Report description:**

The Switzerland data center market is expected to grow at a CAGR of 7.21% from 2022-2028.

### **KEY HIGHLIGHTS**

- The Switzerland data center market is experiencing robust growth driven by technology penetration, data traffic surge, and proactive government initiatives.
- The "Digital Switzerland" strategy introduced by the Federal Council outlines priorities, including digital-friendly laws, healthcare digitization, and digital sovereignty, driving data center growth.
- The Swiss government is actively promoting the adoption of renewable energy sources through various initiatives. The Swiss Data Center Association (SDCA) is part of the Climate Neutral Data Center Pact, which aims to contribute to Europe's 2050 goal of achieving climate neutrality.
- Regarding cloud computing, Switzerland is witnessing a robust presence from industry giants such as AWS, Microsoft, Google, and Oracle. These companies have established a significant foothold in the Swiss market, leveraging their advanced cloud technologies to serve businesses and consumers.
- Switzerland's data protection landscape is characterized by stringent laws and regulations, which extend to compliance with the European Union's General Data Protection Regulation (GDPR). This comprehensive approach to data security guarantees the confidentiality and integrity of data housed and managed within Swiss data centers.

### **WHY SHOULD YOU BUY THIS RESEARCH?**

- Market size available in the investment, area, power capacity, and Switzerland colocation market revenue.
- An assessment of the data center investment in Switzerland by colocation and enterprise operators.
- Investments in the area (square feet) and power capacity (MW) across locations in the country.

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- A detailed study of the existing Switzerland data center market landscape, an in-depth industry analysis, and insightful predictions about market size during the forecast period.
- Snapshot of existing and upcoming third-party data center facilities in Switzerland
- I.□Facilities Covered (Existing): 56
- II.□Facilities Identified (Upcoming): 03
- III.□Coverage: 18+ Locations
- IV.□Existing vs. Upcoming (Area)
- V.□Existing vs. Upcoming (IT Load Capacity)
- Data Center Colocation Market in Switzerland
- I.□Market Revenue & Forecast (2022-2028)
- II.□Retail Colocation Pricing
- The Switzerland data center market investments are classified into IT, power, cooling, and general construction services with sizing and forecast.
- A comprehensive analysis of the latest trends, growth rate, potential opportunities, growth restraints, and prospects for the industry.
- Business overview and product offerings of prominent IT infrastructure providers, construction contractors, support infrastructure providers, and investors operating in the industry.
- A transparent research methodology and the analysis of the demand and supply aspects of the market.

## VENDOR LANDSCAPE

- Some key investors in the Switzerland data center market include Digital Realty, Equinix, NTT Global Data Centers, STACK infrastructure, Vantage Data Centers, and Green, among others.
- The construction contractors in the country have both global and local presence, supplying major operators in the market. Some include Arup, Bassler & Hofmann, cpcm, DPR Construction, ffbk Architekten, Gruner, ISG, and Kirby Group Engineering.

## VENDOR LANDSCAPE

### IT Infrastructure Providers

- Arista Networks
- Atos
- Broadcom
- Cisco Systems
- Dell Technologies
- Fujitsu
- Hewlett Packard Enterprise
- Huawei Technologies
- IBM
- Inspur
- Lenovo
- NetApp
- NEC Corporation

### Data Center Construction Contractors & Sub-Contractors

- Arcos'arre Architecture

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- [] Arup
- [] Bassler & Hofmann
- [] cpcm
- [] DPR Construction
- [] ffbk Architekten
- [] Gruner
- [] ISG
- [] Kirby Group Engineering
- [] Steiger Concept
- [] Turner & Townsend
- [] Webuild Group

#### Support Infrastructure Providers

- [] ABB
- [] Caterpillar
- [] Cummins
- [] Eaton
- [] Legrand
- [] Mitsubishi Electric Corporation
- [] Rittal
- [] Rolls-Royce
- [] Schneider Electric
- [] Socomec
- [] STULZ
- [] Vertiv

#### Data Center Investors

- [] Digital Realty
- [] Equinix
- [] NTT Global Data Centers
- [] Vantage Data Centers
- [] Green
- [] STACK Infrastructure
- [] Swisscom

#### EXISTING VS. UPCOMING DATA CENTERS

- [] Existing Facilities in the Region (Area and Power Capacity)
- [] Zurich
- [] Other Cities
- [] List of Upcoming Facilities in the region (Area and Power Capacity)

#### REPORT COVERAGE:

This report analyses the Switzerland data center market share. It elaboratively analyses the existing and upcoming facilities and

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investments in IT, electrical, mechanical infrastructure, general construction, and tier standards. It discusses market sizing and investment estimation for different segments. The segmentation includes:

- IT Infrastructure
- Servers
- Storage Systems
- Network Infrastructure
- Electrical Infrastructure
- UPS Systems
- Generators
- Transfer Switches & Switchgears
- PDUs
- Other Electrical Infrastructure
- Mechanical Infrastructure
- Cooling Systems
- Rack Cabinets
- Other Mechanical Infrastructure
- Cooling Systems
- CRAC & CRAH Units
- Chiller Units
- Cooling Towers, Condensers & Dry Coolers
- Economizers & Evaporative Coolers
- Other Cooling Units
- General Construction
- Core & Shell Development
- Installation & commissioning Services
- Engineering & Building Design
- Fire Detection & Suppression Systems
- Physical Security
- Data Center Infrastructure Management (DCIM)
- Tier Standard
- Tier I & Tier II
- Tier III
- Tier IV
- Geography
- Zurich
- Other Cities

#### KEY QUESTIONS ANSWERED:

1. How much is the investment in the Switzerland data center market expected to grow?
2. What is the growth rate of the Switzerland data center market?
3. How many data centers have been identified in Switzerland?
4. What are the driving factors for the Switzerland data center industry?
5. Who are the key investors in the Switzerland data center market?

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