

## **Wound Care in Malaysia**

Market Direction | 2023-10-19 | 24 pages | Euromonitor

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### **Report description:**

Wound care continued to see positive growth in retail volume terms in 2023, as life returned to normal following the pandemic. With people spending more time outside the home, including taking part in sport, this led to an increase in the number of cuts, grazes and minor injuries, which encouraged consumers to stock up on sticking plasters/adhesive bandages, and other products. Moreover, domestic and international travel also increased, pushing up the need for first aid kits. Overall, sticking p...

Euromonitor International's Wound Care in Malaysia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Wound Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

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