

Weight Management and Wellbeing in South Africa

Market Direction | 2023-10-20 | 22 pages | Euromonitor

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Report description:

Despite the tough economic conditions in South Africa in 2023, consumers remain dedicated to their health and wellbeing. As such, they are still prioritising activities such as going to the gym, outdoor sports and taking a walk after work, with even those with busy working schedules seeing such activity as a priority. One notable trend amongst consumers who are health conscious is to supplement their exercise regimes with weight management and wellbeing products. This is very common as those ind...

Euromonitor International's Weight Management and Wellbeing in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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