

## **Weight Management and Wellbeing in Japan**

Market Direction | 2023-10-20 | 26 pages | Euromonitor

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### **Report description:**

Demand for weight management and wellbeing products has continued to grow in the wake of the pandemic as consumers have looked to shed the weight gained during lockdown and home seclusion, but also due increased health consciousness. Although having a slim figure for aesthetic reasons is the main driver of demand increasing awareness of the links between overweight/obesity and non-communicable diseases such as diabetes, heart disease and cancer has also helped to encourage to attempt to lose wei...

Euromonitor International's Weight Management and Wellbeing in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Weight Management and Wellbeing market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Self-medication/self-care and preventive medicine

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