

Weight Management and Wellbeing in Austria

Market Direction | 2023-10-27 | 24 pages | Euromonitor

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Report description:

With consumers becoming more active again and spending more time away from home going to the gym, doing sports outside, and going on outdoor pursuits such as walking and cycling the overall demand for weight management and wellbeing has decreased significantly. Consumers are still concerned about maintaining a healthy weight for health and wellbeing and also for appearance reasons, which is often linked to self-confidence. As such, some consumers are still investing in weight management and well...

Euromonitor International's Weight Management and Wellbeing in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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