

Vietnam Cities Review

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Report description:

Ho Chi Minh City and Hanoi are Vietnam's most economically vibrant cities. Going forward, the populations of Vietnamese cities will continue to expand, with a relatively youthful demographic profile. However, the anticipated rapid economic development is expected to place increased pressure on urban infrastructure and resources. As a result, prioritising sustainable urban development will become crucial to ensure a higher quality of life for city residents.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cities market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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