

Travel in Singapore

Market Direction | 2023-10-26 | 45 pages | Euromonitor

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Report description:

Singapore continues to recover strongly in 2023. While the travel and tourism industry in Asia Pacific experienced a slow recovery during the early stages of reopening, Singapore has managed to stay ahead. However, the primary inbound source markets, namely China and Indonesia, have encountered challenges. The pandemic-related uncertainty and high cost of travel to Singapore act as deterrents for Chinese tourists considering a visit to the city-state. In the meantime, Indonesia has also been cha...

Euromonitor International's Travel in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Booking, In-Destination Spending, Lodging (Destination), Tourism Flows, Travel Modes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Travel market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
October 2023

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