

## **Tourism Flows in Singapore**

Market Direction | 2023-10-26 | 24 pages | Euromonitor

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### **Report description:**

While the tourism industry in Asia Pacific was experiencing a slow recovery during the early stages of reopening, Singapore managed to stay ahead. In fact, Singapore welcomed travellers who were completely vaccinated when its border reopened in April 2022. As of the first week of July 2023, Changi Airport reported weekly passenger traffic that recovered to more than half of the average weekly levels seen in 2019. However, the primary inbound source markets, especially China, challenges the recov...

Euromonitor International's Tourism Flows in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Tourism Flows market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Tourism Flows in Singapore  
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### List Of Contents And Tables

#### TOURISM FLOWS IN SINGAPORE

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Slow rebound for Chinese arrivals challenges recovery

Strategic collaborations between local tourism board and industry players to enhance Singapore as a destination

##### PROSPECTS AND OPPORTUNITIES

Transforming the positioning of Singapore as a destination to differentiate

Interregional travel as top-of-mind destination among Singaporean travellers

##### CATEGORY DATA

Table 1 Inbound Arrivals: Number of Trips 2018-2023

Table 2 Inbound Arrivals by Country: Number of Trips 2018-2023

Table 3 Inbound City Arrivals 2018-2023

Table 4 Inbound Tourism Spending: Value 2018-2023

Table 5 Forecast Inbound Arrivals: Number of Trips 2023-2028

Table 6 Forecast Inbound Arrivals by Country: Number of Trips 2023-2028

Table 7 Forecast Inbound Tourism Spending: Value 2023-2028

Table 8 Domestic Trips by Destination: Number of Trips 2018-2023

Table 9 Domestic Spending: Value 2018-2023

Table 10 □Forecast Domestic Trips by Destination: Number of Trips 2023-2028

Table 11 □Forecast Domestic Spending: Value 2023-2028

Table 12 □Outbound Departures: Number of Trips 2018-2023

Table 13 □Outbound Departures by Destination: Number of Trips 2018-2023

Table 14 □Outbound Tourism Spending: Value 2018-2023

Table 15 □Forecast Outbound Departures: Number of Trips 2023-2028

Table 16 □Forecast Outbound Departures by Destination: Number of Trips 2023-2028

Table 17 □Forecast Outbound Spending: Value 2023-2028

#### TRAVEL IN SINGAPORE

##### EXECUTIVE SUMMARY

Travel in 2023

Airlines: Key trends

Hotels: Key trends

Booking: Key trends

What next for travel?

##### MARKET DATA

Table 18 Surface Travel Modes Sales: Value 2018-2023

Table 19 Surface Travel Modes Online Sales: Value 2018-2023

Table 20 Forecast Surface Travel Modes Sales: Value 2023-2028

Table 21 Forecast Surface Travel Modes Online Sales: Value 2023-2028

Table 22 In-Destination Spending: Value 2018-2023

Table 23 Forecast In-Destination Spending: Value 2023-2028

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Summary 1 Research Sources

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